relay

Antifragile Design

02/9/2021

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Become an Antifragile Designer

What is the customer problem you are solving?
Antifragile focuses on solutions that gain from disorder.

Who is it for?
Things have never moved this fast and they will never move this slow again. Black Swan events, or "rare" large and destabilizing events are becoming less rare. It's essential that designers are contemplating the risks of their products and services from the early stages.

What is the solution you are offering and how does it solve the problem?
The antifragile design canvas will allow us to develop a new conceptual charter for identifying fragility and to consistently create solutions that are highly adaptive.

What are your biggest assumptions?
We assume that trends for consumer behavior, financial and political policy will continue to be more unpredictable.

How it Will Work

Key Features:

Feature One:
Observe the fragility of our world.
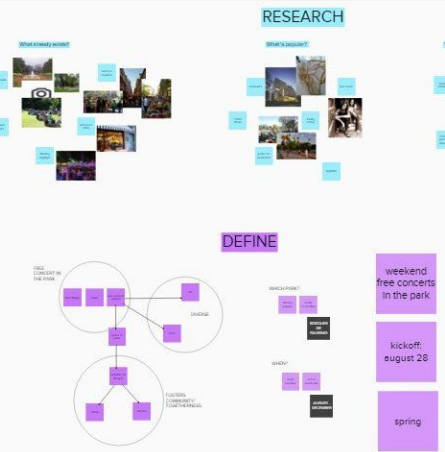
Feature Two:
Reflect and synthesis on how design influences risk.

Feature Three:
Make a formative concept charter to help designers apply antifragile product innovation at scale.

Storyboard of the Experience

How We Talk About It : 1-3-5

Antifragile Design Charter

One Sentence:

As the world changes rapidly we need new adaptive design methods to create antifragile solutions.

Three Sentences:

Antifragile design creates solutions that adapt and improve under stress. It's imperative that sprint teams' become aware of inherent risks and how to adapt methodologies. Black Swan events, or rare, impactful destabilizing events may become less rare in the future.

Five Sentences:

The world has encountered extremely challenging events over the last year. Some extreme Black Swan events occurring in parallel. Given the unpredictable nature of our world today, designers need a new set of skills. Antifragile design discovers risks sooner and creates optionality of solutions. The only constant in the future is accelerated change, and design sprints must change with it.

Milestones, Owners & Experiments – How We Will Do This

TIMELINE	Day 1	Day 2
MILESTONES	Understand market dynamics	Create new antifragile design methodology
	Learn antifragile methodology	Develop antifragile design charter
	Assess risks	Share with wider team
OWNERS	Kristin Moore, Lee Duncan	Kristin Moore, Lee Duncan
	Team, TBD	Team, TBD
SAFE TO FAIL EXPERIMENTS	Pick an industry and apply antifragile design	Contemplate applied antifragile design within the enterprise