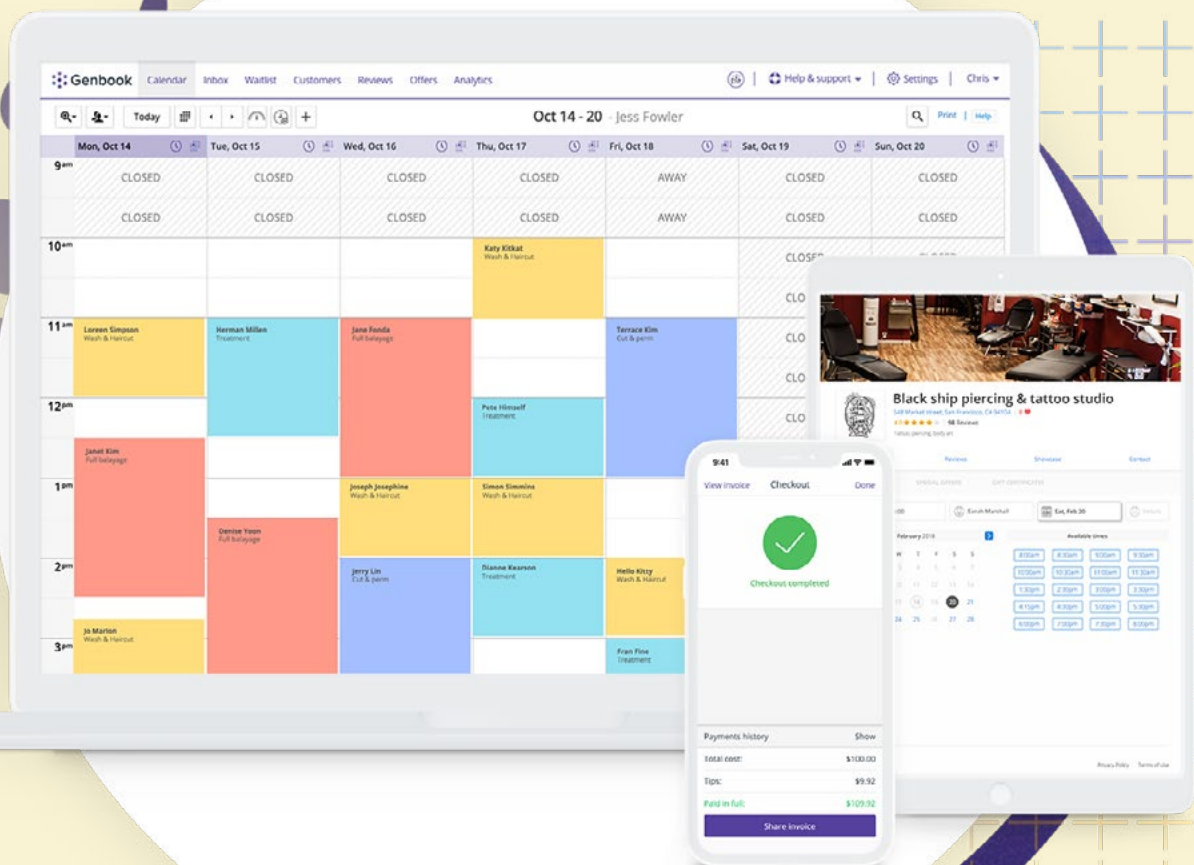


Comparing All-In-One Business Management & Booking Software Features





Automate client communications - 1

VENDOR 1:




VENDOR 2:

FEATURES	<u>GENBOOK</u>		
<p>Can emails be customized to match your branding?</p>	<p> Yes</p> <p>With Genbook you can add your logo and include customized information like your cancellation policy.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Can you automate booking confirmation, and cancellation emails?</p>	<p> Yes</p> <p>Genbook pre populates the clients' details, booking details and allows the client to reschedule and (if you allow for this) cancel their appointment with you.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Can you automate email and text reminders?</p>	<p> Yes</p> <p>With Genbook you can include a reminder about the check-in process, as well as any upsell opportunities.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Can you automate communications after the service?</p>	<p> Yes</p> <p>With Genbook you can do this and you can include a request for reviews.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>


Automate client communications - 2

FEATURES	<u>GENBOOK</u>		
Can you ask for information from clients like a client intake form upfront?	<p> Yes</p> <p>With Genbook you can ask questions as part of the booking process and this is stored against your client's record.</p>	Yes No	Yes No
Can clients add themselves to a waitlist?	<p> Yes</p> <p>Genbook clients can add themselves to a waitlist and you can control the communications behind how they get notified and how long the appointment slots are open for when availabilities arise.</p>	Yes No	Yes No




Managing Client Booking Details - 1

FEATURES	GENBOOK		
<p>Can you edit all of the clients' details associated with a booking?</p>	<p> Yes</p> <p>Genbook allows it and you can also add notes and payment details to a booking.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>How many steps does it take for you to successfully reschedule a booking?</p>	<p> Yes</p> <p>With Genbook all you have to do is edit the booking details to another date and time, and Genbook makes sure that your availability across all online booking sites (including your own website) is automatically updated.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>In your calendar, can you quickly look at the most important details associated with a particular booking - without leaving the calendar view?</p>	<p> Yes</p> <p>You can do this and more with Genbook. All you have to do is click on a booking in your calendar, and a snapshot will appear, containing all the relevant details. If a client calls to confirm details, you have instant access to the information.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>


Managing Client Booking Details - 2

FEATURES	GENBOOK		
Can you and your staff easily log into and use the backend system from a mobile device?	<p> Yes</p> <p>You can keep an eye on your business from anywhere, as the backend system is available as an app on IOS and Android. With Genbook this is easy.</p>	Yes No	Yes No





Easy Check Out Process - 1

FEATURES	GENBOOK		
<p>Can you easily see the scheduled appointments in your day from your desktop or mobile device?</p>	<p> Yes</p> <p>You can see you and/or your employee's schedule and the clients expected for each day or for the week from your mobile or desktop with Genbook.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Can you ask for important information like if they are a new client or if they have allergies etc at the time of booking, from all booking sources like your website etc?</p>	<p> Yes</p> <p>With Genbook you won't need to contact your client afterwards to request this information, making life a lot easier for you. You simply enable this question and Genbook will collect this information.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Can you take payments automatically at checkout?</p>	<p> Yes</p> <p>With Genbook you can take payments instantly by either processing them from a saved client credit card, or processing via your POS. You can add tips or discounts with ease.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>

Easy Check Out Process - 2

FEATURES	GENBOOK		
Are past client details saved so that you can find your loyal clients?	<p> Yes</p> <p>Your clients' details and notes are saved so that when they want to make another booking, all you have to do is locate them in the system. You can see a full client history against each client including no-shows and the services they prefer.</p>	Yes No	Yes No

Brand Reputation

FEATURES	GENBOOK		
<p>Do you automatically collect verified reviews after a service is completed?</p>	<p> Yes</p> <p>Genbook collects reviews automatically and this syncs to your booking page and Google once you verify it.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Is your booking page Search Engine Optimized?</p>	<p> Yes</p> <p>Genbook's booking pages have in-built SEO best practices and are one of the best ranking booking pages in the market.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Can you give my business Google front page real-estate?</p>	<p> Yes</p> <p>With Genbook, if you implement Reserve with Google, and have a website, your Google front page real-estate can take up everything above the fold.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Can I offer gift certificates, packages and promotions?</p>	<p> Yes</p> <p>With Genbook you can offer gift certificates, and sell these as packages and promotions.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>





Business Insights

FEATURES	GENBOOK		
Do you have a daily transaction report that you can filter for any time period?	✔ Yes With Genbook you can break up this data by employee and service type.	Yes No	Yes No
Can you see how much appointment availability you have and how to optimize your week in one view?	✔ Yes With the Genbook Optimizer, you can see your availability and your daily and weekly performance in a snapshot view.	Yes No	Yes No


Integrations

FEATURES	GENBOOK		
<p>Can you take direct bookings from your website?</p>	<p> Yes</p> <p>Genbook works with any website builder - from Wordpress, Wix to Shopify and Squarespace. You can take bookings in real time from any website.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Does it integrate with Instagram and Facebook Book buttons?</p>	<p> Yes</p> <p>Genbook integrates natively with both Facebook and Instagram.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Does it integrate with Reserve with Google i.e. can you take bookings direct from Google Maps</p>	<p> Yes</p> <p>Genbook is an official Reserve with Google partner.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>
<p>Does it integrate with a client booking app?</p>	<p> Yes</p> <p>Genbook has it's very own client booking app that client's love to use. They can bookmark your page, schedule, buy gift certificates, put themselves on a waitlist, and reschedule from within it.</p>	<p>Yes</p> <p>No</p>	<p>Yes</p> <p>No</p>

Inbuilt-Payment Processing - 1

FEATURES	<u>GENBOOK</u>		
<p>Can you process deposits, payments and refunds instantly?</p>	<p> Yes With Genbook you can perform all this and the data is recorded.</p>	<p>Yes No</p>	<p>Yes No</p>
<p>Are you PCI-DSS compliant?</p>	<p> Yes Genbook is compliant and is actively working to protect your business from fraudulent charges and suspicious activity.</p>	<p>Yes No</p>	<p>Yes No</p>
<p>Can you accept all forms of payments?</p>	<p> Yes Genbook can accept all forms of payments: credit cards, cash and cheque.</p>	<p>Yes No</p>	<p>Yes No</p>
<p>Will you save time and improve client experience?</p>	<p> Yes With Genbook you spend less time taking credit cards, operating terminals, and manually recording data.</p>	<p>Yes No</p>	<p>Yes No</p>

Inbuilt-Payment Processing - 2

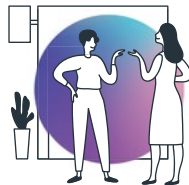
FEATURES	GENBOOK		
Can you process deposits, take gift certificates for payment, and add tips?	 Yes Checking out a client with a deposit, gift card or tip is really simple to do with Genbook.	Yes No	Yes No

Book more appointments, boost client satisfaction and grow your business with all-in-one business management & booking software.



Online Scheduling

Manage your time, staff and operations from any device, any time



Client Experience

Automate everything from the time they book



24/7 Availability

Easy booking through Google, Social and web



Client BookNow Site

Clients can search and schedule your services using our booking page



Brand Reputation

Automate and connect client reviews with Google and more



Secure Payments

Accept secure payments online and get your funds faster