

## DIA Group joins the Horizon International Services alliance with Auchan Retail, Casino Group and Metro

30 August 2018 – Madrid, Spain

DIA Group has joined the Horizon International Services negotiation platform, with the aim of improving competitiveness with the major manufacturers' brand suppliers and providing consumers with a better offer in terms of stock and price. This alliance, which is based on principles of balanced and innovative collaboration, was announced in June of this year by Auchan Retail, Casino Group and Metro.

Horizon International Services is a platform for negotiating the conditions of international services with the major manufacturers and will not affect own-brand or fresh products.

The alliance will become operational once approval has been granted by the competition authorities in the countries that should be notified of the operation. The commercial policy of each company will continue to apply independently.

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DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2017, gross sales under banner reached EUR10.33bn and the company had 7,388 stores in the countries in which it operates: Spain, Portugal, Brazil and Argentina.



'Stop underage drinking, a challenge for all' is a social initiative promoted by DIA Group. The aim is to tackle the issue of underage drinking. With this project, we are working together with the whole of society to reduce alcohol consumption among minors in our country to zero.

### External Relations

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