

Dialpad App Partner

Grow with Dialpad

What is DAP?

The Dialpad App Partner (DAP) program offers ISV partners the opportunity to enhance Dialpad's productivity, streamline workflows and remove silos with integrations.

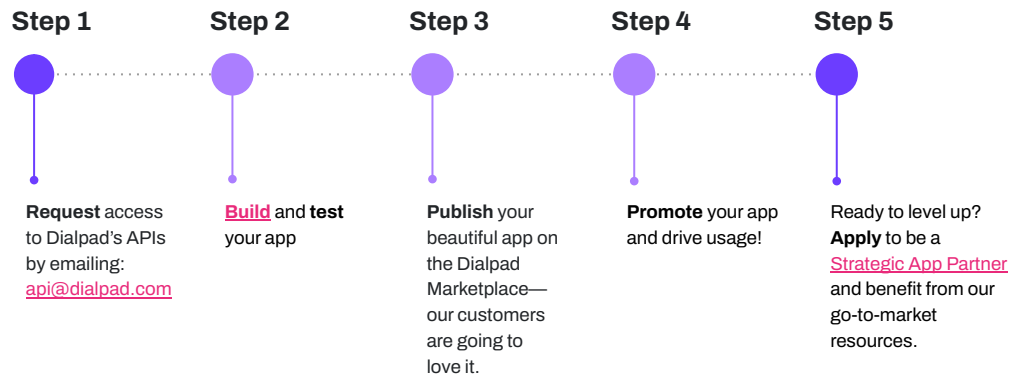
Reach our customers by building and publishing an app on the [Dialpad Marketplace](#).

We've designed a program that enables you to drive more revenue, generate more leads, and retain more customers.

Who can join?

Any company who wants to build the best experiences for our mutual customers and add value.

How to get started?



Join our other partners —



What's included? Our three-tiered program brings value at each level:

		App Partner	App Partner +	Strategic Partner
Technical benefits	Dedicated app reports	●	●	●
	Early access to private APIs		●	●
	Roadmap review with Dialpad team*		●	●
	Dedicated developer support			●
	Dedicated Dialpad Help Center article			●
Resources & community	Quarterly Partner newsletter		●	●
	Dedicated Slack channel with Dialpad team			●
Sales benefits	Inclusion in internal partner database used by Dialpad sales team	●	●	●
	Promoted as a preferred partner to the Dialpad sales team		●	●
	Custom co-selling plan			●
	Lunch & Learn with Dialpad sales team			●
Marketing benefits	Access to Dialpad's Partner Portal & marketing templates	●	●	●
	Listing on Dialpad's App Marketplace	●	●	●
	Approved to use Dialpad logo & partner badge in marketing materials	●	●	●
	Considered for guest blog post, joint webinar, customer newsletter	●	●	●
	Included in "Most Popular" collection in Dialpad App Store		●	●
	Considered for mention in select Dialpad marketing channels		●	●
	Considered for dedicated email to Dialpad customers and prospects		●	●
	Custom co-marketing plan (press release, co-branded video, events & sponsorships)			●