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ORIGINAL RESEARCH

Emollients “Plus” are Beneficial in Both the Short and Long Term in Mild Atopic Dermatitis

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Objective

To study the beneficial effect of Emollients “Plus” in Both the Short and Long Term in Mild Atopic Dermatitis



Method

56 patients were enrolled, of which 69.6% were females & 30.4% were males, over 3 years of age. 31 were adults & 25 were in pediatric age group. SCORAD Signs and symptoms, QoL, instrumental parameters as well as local tolerance and subject satisfaction with Emollient + were assessed at D14, D28, D84 and D168.

Result

SCORAD improvement
67.9% in 28 days

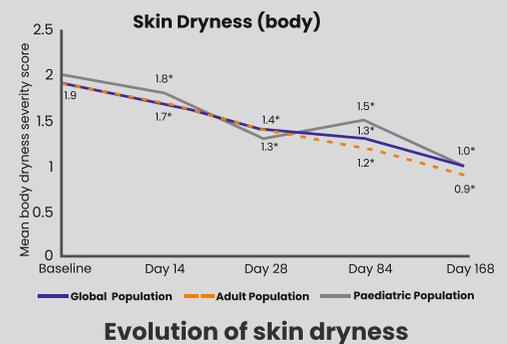
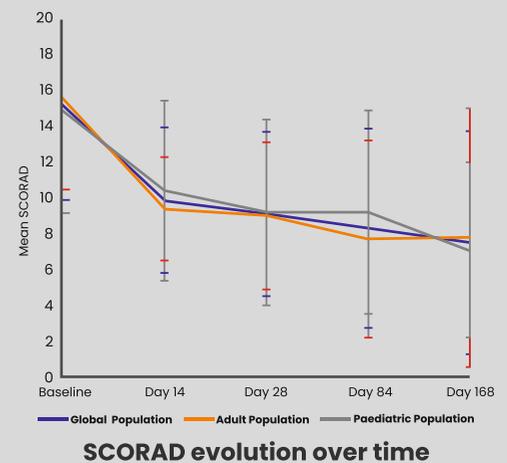
Number and severity of
flare-ups ↓ at day 84

Excoriation & dryness
improved at day 14

Restores
Skin microbiome

ITCHING ↓

QoL improved



SCORAD: SCORing Atopic Dermatitis
DLQI: Dermatology Life Quality Index

Ref: Clinical, Cosmetic and Investigational Dermatology 2023;16 2093–2102

TO VIEW THE
**PREVIOUS
ISSUES,**
SCAN THE
QR CODE.



In Chronic Dermatitis Conditions
 Rx **AVEXA**[®]
 Cream/Lotion



The **Emollient +plus**
 Recommended by
European Guidelines

- 1 Intense Skin Hydration
- 2 Repairs Skin Barrier Abnormalities
- 3 Regulates Immune Dysfunction
- 4 Maintains Skin Microbiome
- 5 Reduces Inflammation & Pruritus

12+
hours

Intense Hydration

Dermatologically Tested
Non-comedogenic
Suitable for sensitive skin



QUICK ABSORPTION



MOISTURE LOCK

💡 Think **Moisturizer...** Think **Ajanta** Dermatology