

Brand Guidelines for Digital Participation Charter Signatories

We would love for you to promote your involvement with Scotland's Digital Participation Charter. We would suggest you use the following logo, as appropriate, on the footer of your website / intranet or print materials:



Guidelines

Space

We'd love our logo to stand out so please leave a little room around the edges as illustrated below.

Participation Box

Never remove the white fill from the participation box.



Size

Keep it to a reasonable size so folks can read the words.

Print: Minimum Width - 20mm
Screen: Minimum Width - 80px

Alternative logo

To work with your own brand, you may use the alternative white logo when placed on dark colours.



Links

Where appropriate, you should link to:

- The Digital Participation Charter website homepage (www.digitalparticipation.scot); or
- The Charter page for your organisation (e.g. <https://digitalparticipation.scot/signatories/scottish-council-for-voluntary-organisations>).

Conditions of use

You may only use the logo if you have been approved by SCVO as a Charter Signatory and your organisation appears in the list of signatories at www.digitalparticipation.scot

You should **not** use the SCVO or Digital Scotland logos on any materials.



Further information

For further information or assistance, please contact:

Email: digital@scvo.org.uk
Telephone: 0131 474 8000
Twitter: @digiscot