

# Divorce AI — Media Stat Sheet

Original Survey Insights on Divorce Planning, Financial Clarity, and Privacy

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## Key Findings

### Divorce is rarely impulsive

- **78% of respondents believe people spend a year or longer considering divorce before taking action**, reinforcing that the most critical phase of divorce happens long before legal steps begin.

### Most people enter divorce financially unprepared

- A strong majority of respondents believe people enter divorce **without understanding what their financial life will look like afterward**, highlighting a widespread preparedness gap.

### Financial clarity is viewed as protective

- **Approximately 85% of respondents believe better financial clarity could help prevent one spouse from being taken advantage of during divorce**, pointing to concerns about information imbalance rather than legal process.

### A financial blueprint reduces fear

- **Around 85% of respondents say having a clear financial blueprint of life after divorce would reduce fear or uncertainty**, validating the need for early, structured financial insight.

### Uncertainty drives unnecessary cost

- **Over eight in ten respondents (≈82%) believe better financial understanding early on could reduce unnecessary divorce costs**, suggesting many divorce expenses stem from confusion rather than inevitability.

### Divorce often costs more than expected

- A strong majority of respondents believe people **frequently spend more on divorce than they anticipate**, reinforcing the consequences of entering the process without clarity.

### Privacy is essential, not optional

- Nearly nine in ten respondents (≈88%) say privacy is very important when researching or planning for divorce, underscoring demand for discreet, self-guided tools.

### People research before acting

- **93% of respondents believe people research divorce options before taking legal action**, confirming that early-stage planning is the norm, not the exception.

### Financial understanding comes before professionals

- **100% of respondents say it is at least somewhat important to understand finances before speaking with a professional**, with **75% calling it very important**.

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## Why This Matters

Together, these findings reveal a consistent pattern:

- Divorce decisions unfold over years, not weeks
- Financial uncertainty is a primary source of fear, delay, and cost
- Privacy is a prerequisite for early exploration
- People want clarity *before* escalation

These insights directly inform the need for early, private, and accessible financial planning tools like Divorce AI.

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## About Divorce AI

Divorce AI is an AI-powered divorce planning platform designed to help individuals understand the financial, practical, and emotional implications of divorce before taking legal action. Through

guided intake, personalized analysis, and interactive scenario planning, Divorce AI provides private clarity so users can make informed decisions with confidence.

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## **Survey Methodology**

Surveys were conducted among U.S. adults via the independent third-party research platform SurveyMonkey. Survey questions and answer options were designed by Divorce AI; participant recruitment and response collection were handled independently by SurveyMonkey. Results reflect respondent opinions and perceptions related to divorce planning, financial understanding, privacy, and confidence in decision-making.