

TRACK 21

GRAPHIX INC.

A P R I N T I N G C O M P A N Y

GRAPHICS • PRINTING • SIGNS

YOUR LOCAL PRINT SHOP

BUSINESS & MARKETING PRODUCT CATALOGUE

What we can do for you!



WHO WE ARE

Track 21 Graphix Inc., a diverse printing company, established in 1992, is a family owned and operated business with high expectations for quality workmanship. Our company continues to develop with the fast-paced style of the printing industry. Most importantly, we take great pride in what we do!

We offer a variety of print and marketing products for both personal and business clients. Whatever your needs, we are committed to getting the job done proficiently and affordably without compromising quality.

Our clients trust us to make them look good, so we make it a priority to provide them with dependable customer service to make their print experience most satisfying and rewarding.

If you are new to our company, we look forward to you placing your first order with us and experience the great quality of print and customer service we offer.

For those of you currently dealing with us, we appreciate your business and look forward to continuing to serve you for all your print needs.

Pick up or shipping available.

VISIT US:

319 Main St. S. Exeter, Ontario

CONTACT US:

519-237-3838 | info@track21.ca | www.track21.ca

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PROMOTE YOUR BUSINESS

Business cards are a great way to promote your business. They are a simple way to leave contact information for your business with potential customers. The small size card makes it easy to carry in a wallet so it can always be on hand when the opportunity to promote arises.



IN-HOUSE STOCK OPTIONS

- 14pt C2S cardstock (Coated 1 Side Available)
- 16pt C2S cardstock (Coated 1 Side Available)
- Lynx 80# | 100# | 120# (Uncoated)
- Digital silk cover 130#
- Linen textured | Laid cardstock

Other options available upon request

Round Corners
available

CARD SIZE:

WITH BLEED:
3.75" x 2.25"

FINISH SIZE:
3.5" x 2"

LUXURY CARD OPTIONS

SOFT TOUCH



Soft touch (Suede Finish) have a luxurious feel.

- Soft, matte, velvet-like surface
- 19pt thickness (16pt stock + 3pt lamination)
- Lamination adds protection against scratches and smudges

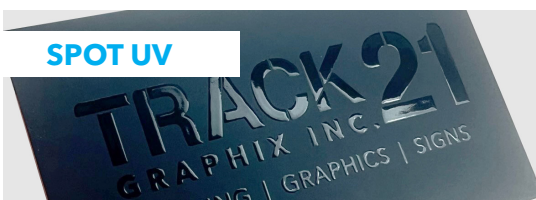
PAINTED EDGE



Ultra thick cards with coloured edge to help your card stand out.

- 32pt stock
- Uncoated surface
- 7 edge colour options

SPOT UV



Clear gloss applied to areas of your choice.

- Choose from soft touch or matte lamination
- Slightly raised clear UV gloss
- Lamination provides a protective layer

and more...

POSTCARDS

Promote your Business or Organization with Postcards!

Postcards are not only a powerful and effective marketing tool, they are an easy way to increase business traffic and sales. Postcards are **affordable, customizable, measurable, versatile, efficient, high-impact, quick to launch, perfect for target marketing, stealthy** and **proven**. If you haven't performed a postcard marketing campaign, do it, and watch the results come in!

1 OR 2 SIDED	ROUND CORNERS
COLOUR	SPECIALTY OPTIONS

COMMON SIZES:

With Bleed: 8.75" x 5.75" | Finish Size: 8.5" x 5.5"

With Bleed: 4.25" x 6.25" | Finish Size: 4" x 6"

With Bleed: 5.25" x 7.25" | Finish Size: 5" x 7"

COMMON STOCK:

- 14pt C2S cardstock (Coated 1 Side Available)
- 16pt C2S cardstock (Coated 1 Side Available)
- Lynx 80# | 100# | 120# (Uncoated)
- Digital silk cover 130#

SPECIALTY STOCK:

- High Gloss
- Kraft Paper
- Pearl Paper
- Metallic Foil
- Spot UV (Raised)
- Linen
- Lamination

Something else in mind?

Just ask...other options may be available.



Custom sizes available

MAILOUT OR HAND DELIVER

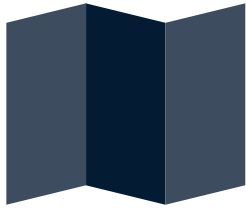
BROCHURES & FLYERS

THEY SELL YOUR COMPANY WHEN YOU'RE NOT THERE

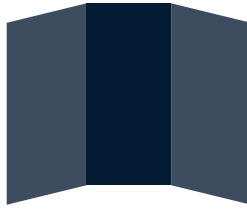
Brochures and flyers act as your silent sales rep. and when dressed up properly with the right combination of paper, design and colour they will hit their mark every time. They can be left behind at offsite displays, handed out at tradeshow or over the counter in-store. They can carry a wealth of information and ensure your potential customers are well informed of your products and services while portraying a professional image and sales appeal.



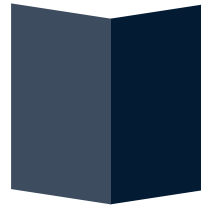
BROCHURE FOLDS



Z-FOLD



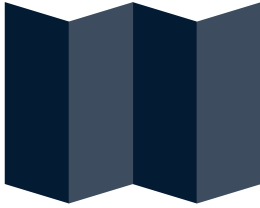
TRI FOLD



HALF FOLD



DOUBLE PARALLEL FOLD



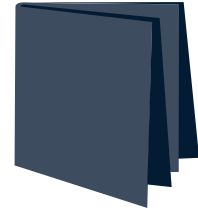
ACCORDION FOLD



GATE FOLD



DOUBLE GATE FOLD



FRENCH FOLD

DOUBLE SIDED | FULL BLEED

COMMON FLYER SIZE:

With Bleed: 8.75" x 11.25" | Finish Size: 8.5" x 11"

COMMON BROCHURE SIZE:

With Bleed: 8.75" x 11.25" | Finish Size: 8.5" x 11"

Tri Fold: 3.67" x 8.5"

With Bleed: 11.25" x 17.25 | Finish Size: 11" x 17"

Half Fold: 8.5" x 11"

* Sizes can vary based on fold type

* Custom sizes available

COMMON STOCK OPTIONS

- 80# Gloss | Silk | Matte
- 100# Gloss | Silk | Matte
- 20# Bond

Other options available



RACK CARDS

Rack cards offer a simple layout that promotes your products and services. They are great for price lists, list of services, takeout menus, product descriptions and much more. Leave them on your front desk, as door knockers or use them as inserts that can be added into other marketing items.



1 OR 2 SIDED

FULL BLEED

COLOUR

BLACK & WHITE

STANDARD SIZE:

With Bleed: 3.925" x 8.75"

Finish Size: 3.675" x 8.5"

Custom sizes available

COMMON STOCK:

- 14pt C2S cardstock (Coated 1 Side Available)
- 16pt C2S cardstock (Coated 1 Side Available)
- Lynx 80# | 100# | 120# (Uncoated)
- Digital silk cover 130# (Coated)

Something else in mind?

Just ask...other options may be available.

PRINTING - PAPERWORK - BUNDLING - POST OFFICE DELIVERY

BENEFITS OF DIRECT MAILING:

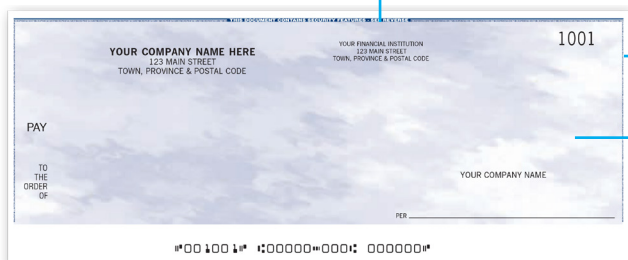
BENEFITS OF A NEIGHBOURHOOD MAILING:

519-237-3838

CHEQUES

Cheque this out!

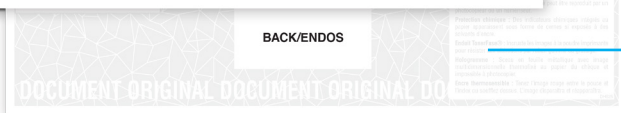
We print laser, manual, or personal cheques. There are various options available such as background colour, increased security features and accounting program compatible (SAGE, Quickbooks, Custom, etc.)



Warning Border

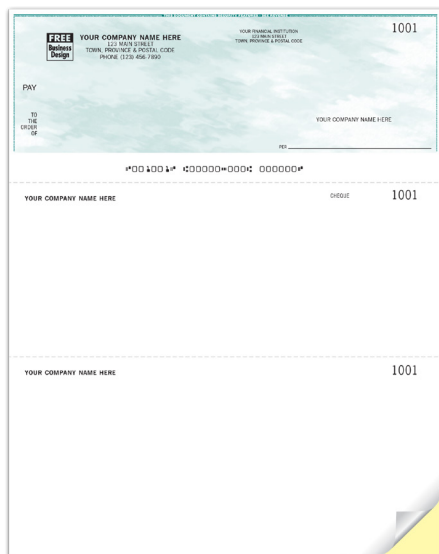
Micro-printed Borders

Background Pattern

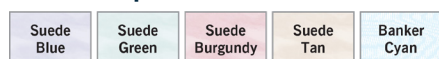


Original Document Back

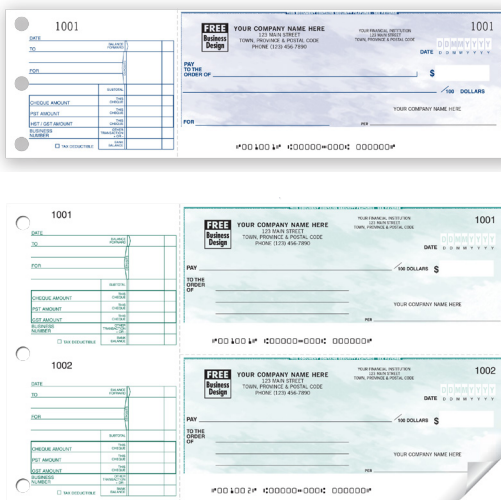
STANDARD LASER TOP • MIDDLE • BOTTOM



Colour Options



MANUAL BUSINESS 1-PER-PAGE • 2-PER-PAGE



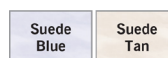
Colour Options



PERSONAL CHEQUES



Colour Options



Compatible Binders



BUSINESS FORMS

WE MAKE PAPERWORK A LITTLE EASIER

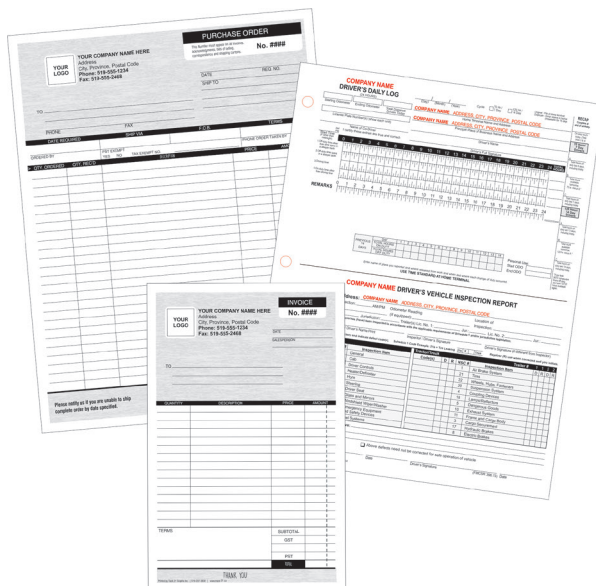
We understand that every business needs some sort of paperwork to run smoothly. We create, modify or replicate important business forms in a variety of options.

1 PART

2 PART

3 PART

4 PART



Bill of Lading
Weigh Tickets
Invoices
Work Orders
Statements
Time Tickets
Daily Driver's Logs
Vehicle Checklists
Purchase Orders
Quotations
and more...

BINDING OPTIONS:

- Wrap around books
- Gluing - top | bottom | left | right

* Various size options available

OTHER OPTIONS:

- Perforated tab
- Numbering
- 3 hole punch
- Snap set

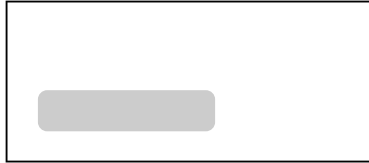
ENVELOPES

We print a wide variety of envelopes that can be customized to your business. Pricing varies based on the type of envelope and quantity. Ask us for a quote.



Plain

Available in all styles



Window

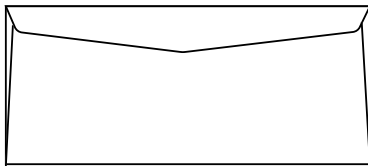
Available in most sizes



Security/Artline

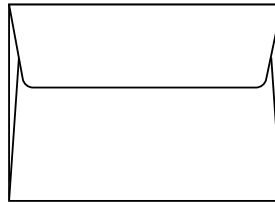
Available in No.9 & No.10, plain and window

COMMONLY USED:



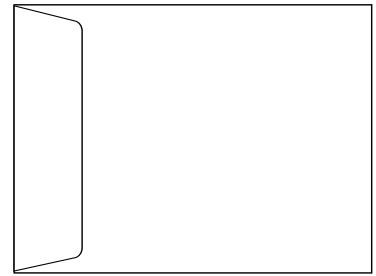
No.10

Standard
9.5" x 4.125"



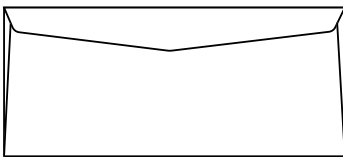
A7

Invitation
7.25" x 5.25"



No.7

Catalogue/Booklet
12" x 9"
Open end | Open side



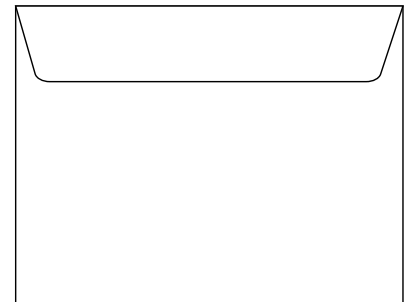
No. 9

Return
8.875" x 3.875"



A2

Greeting Card
5.75" x 4.375"



No.8

Catalogue/Booklet
13" x 10"
Open end | Open side

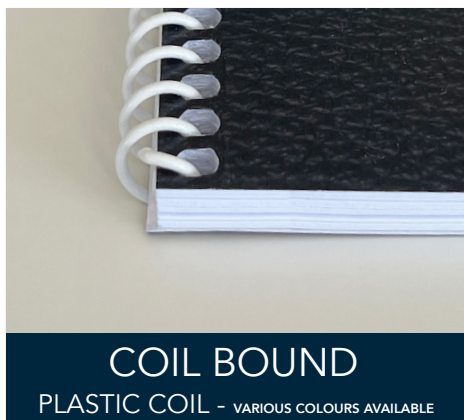
Other options available upon request

Books

WE'LL **BOOK** YOU IN



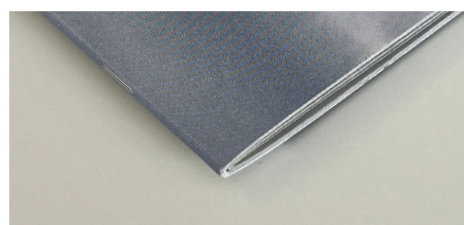
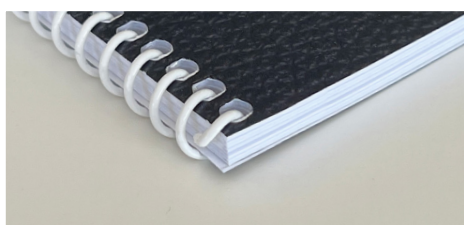
PERFECT BOUND
PRINTED SPINE



COIL BOUND
PLASTIC COIL - VARIOUS COLOURS AVAILABLE



SADDLE STITCHED
STAPLED SPINE



STANDARD SIZES:

- 5.5"w x 8.5"h
- 8.5"w x 11"h

Books can be made to a custom size.

- JOURNALS
- PRESENTATIONS
- MANUALS
- PORTFOLIOS
- DAY PLANNERS
- PROGRAMS
- CALENDARS
- YEARBOOKS

...and more!

COVER STOCK:

Perfect Bound & Coil Bound:

- Cardstock | Gloss | Matte | Various Weight

Saddle Stitched:

- Self cover with text weight stock

INSIDE STOCK:

Perfect Bound & Coil Bound:

- 60# or 70# Offset
- 80# Gloss or Matte

Saddle Stitched:

- 80# Gloss | Silk | Matte
- 20# Bond
- 60# Offset

Other stocks available

PRESENTATION FOLDERS



STANDARD SIZE: 9" X 12"

FINISHING OPTIONS AVAILABLE:

- Standard Matte Finish
- Smooth Touch
- UV/High Gloss Finish
- Standard AQ/Smooth Finish

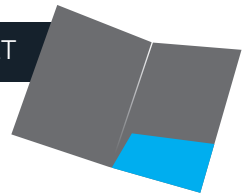
BUSINESS CARD SLITS ON ONE OR BOTH POCKETS



2 POCKETS



1 POCKET



Pockets available in 3" or 4"

GREETING & INVITATION CARDS

Make the most of every milestone and moment with custom cards and invitations. Customize Greeting & Invitation Cards for any occasion – **Birthday, Anniversary, Christmas, New Home, New Baby, Wedding, Parties, Thank You** and more. The list is endless...



Christmas Cards

VARIOUS DESIGNS AND MESSAGES TO CHOOSE FROM.

Custom design also available!



Watch for our Annual Early Bird SALE!

CUSTOM CALENDARS

Keep track of your busy schedule with a custom calendar. They make great gifts for customers, staff or family. Personalize with your company branding or family photos. Check out the great selection of calendar styles to choose from below.

WALL • DESKTOP • MAGNETIC • DAY PLANNERS POSTER • MINI



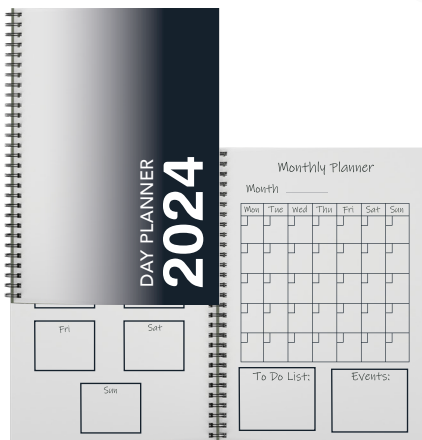
POSTER CALENDAR



WALL CALENDAR



DESKTOP CALENDAR



DAY PLANNER



MAGNETIC CALENDAR



MINI CALENDAR
(MAGNETIC OR
ADHESIVE BACK)

TAGS

- Information Tags
- Door Hangers
- Product Tags
- Warning Tags
- Sale Tags

...and more
Sizes are all custom

COMMON STOCKS

- 14pt coated 2 side or 1 side cardstock
- Uncoated cardstock (Best for writing on)
- Tearproof / Waterproof



MAGNETS

Have your business/organization stick around with promotional magnets.

- Business Cards
- Note Pads
- Calendars
- Photos
- Vehicle
- Grocery Pads
- Tool Box
- Logo
- Die Cut

...and more



LABELS



**CONTOUR CUT
ON A ROLL
SQUARE
WATERPROOF
REMOVABLE
CLEAR**

We have a variety of stock to choose from when it comes to labels. We also have multiple finishing options. Contour cut, round corners, individual, laminated or on a roll.

WE CAN HELP YOU DETERMINE THE BEST STOCK FOR YOUR PRODUCT

PRINTED *Vinyl*

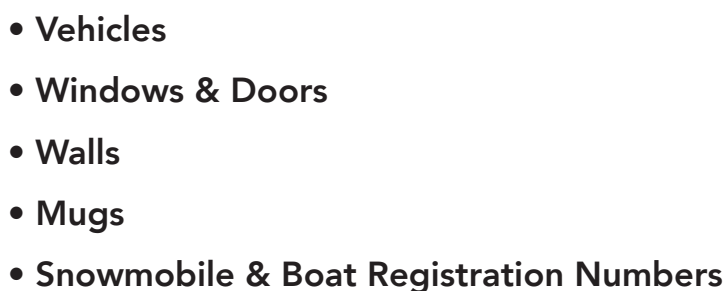


**HIGH TACK ADHESIVE
PERFORATED
STANDARD
REFLECTIVE
BLOCKOUT
REMOVABLE
CONTOUR CUT
WINDOW CLINGS**

Printed vinyl is a wide format process great for printing large decals. These decals are great for windows, vehicles, large equipment and more.

LET US HELP YOU DETERMINE THE BEST STOCK FOR YOUR PRODUCT

Cut vinyl is an adhesive vinyl cut to any shape. It is great for vehicles, windows, walls and so much more. Choose from a variety of colours to create a custom, professional looking design at an affordable cost.



2 LAYER
(2 COLOURS)

3 LAYER
(3 COLOURS)

...and much more!

CUT VINYL ALLOWS YOU TO HAVE A CUSTOM CUT DECAL WITH NO BACKGROUND.

MANY COLOURS TO CHOOSE FROM! OTHER OPTIONS MAY BE AVAILABLE

Colours may not be exactly as pictured. | Please feel free to stop by our shop to choose a colour in person.

711	759	730	7619	7911	75150	17013
Gloss White	Pillar Box Red	Bright Green	Navy	Silver	Black	White
7113	751	772	7549	7912	75151	17033
Arctic White	Tomato Red	Forest	Royal Purple	Dark Argent	Red	Lemon Yellow
7127	757	775	7511	7923	75152	17043
Matte White	Mid Red	Deep Forest	Violet	Nickel	Pink	Yellow
712	744	7732	7614	7922	75153	17053
Almond	Orange Red	Traffic Green	Lavender	Pewter	Forest Green	Orange
7112	748	7620	7516	7924	75154	17063
Dove Grey	Dark Orange	Teal	Deep Purple	Light Charcoal	Turquoise	Red
7116	741	765	7548	7921	75155	17163
Signal Grey	Orange	Dark Aqua	Raspberry	Charcoal	Royal Blue	Dark Red
7111	7310	776	7524	7931	75156	17183
Mercury Grey	Imitation Gold	Turquoise	Dark Magenta	Bright Gold	Dark Blue	Light Blue
713	735	7715	7525	7934	75157	17083
Light Grey	Melon	Light Aqua	Magenta	Light Gold	Lilac	Blue
714	736	7613	787	7932	75158	17073
Medium Grey	Buttercup	Light Blue	Camel	Autumn Gold	Silver	Green
715	731	763	783	7933	75159	17093
Dark Grey	Sunflower Yellow	Olympic Blue	Brown	Dark Gold	Gold	Black
7125	7322	7610	781	7951		176154
Nimbus Grey	H.O. Lemon	Intense Blue	Chocolate	Red		Gold
721	774	761	701	7963		
Gloss Black	Lime Green	Vivid Blue	Gloss Clear	Light Blue		
722	7714	766	706	7964		
Matte Black	Bright Apple Green	Brilliant Blue	Matte Clear	Mid Blue		
754	7713	764		7961		
Burgundy	Apple Green	Sapphire Blue		Blue		
756	7731	7617		7965		
Dark Red	Vivid Green	Viking Blue		Dark Blue		
7519	771	7626		7962		
Deep Red	Kelly Green	Midnight Blue		Purple		
753	7716	7623		7926		
Cardinal Red	Green	Brit Blue		Black		

**APPLICATION
INSTRUCTIONS
INCLUDED!**

SNOWMOBILE & MOTORCYCLE WRAPS



Printed on high tack adhesive vinyl and laminated with 12mil



We design and print customized wraps for your snowmobile and motorcycle. Tell us the make, model, year and style of design you would like and our talented graphic designers will create a customized wrap unique to you. Prices are determined by amount of material used and graphic design time.

REGISTRATION NUMBER FONT OPTIONS:

- | | |
|-----------------|-----------------|
| 1 ABC123 | 5 ABC123 |
| 2 ABC123 | 6 ABC123 |
| 3 ABC123 | 7 ABC123 |
| 4 ABC123 | 8 ABC123 |

OTHER FONT OPTIONS AVAILABLE UPON REQUEST

PROMOTE & MARKET

YOUR BUSINESS

We offer a huge variety of promotional products from **pens** to **drinkware** to **notebooks** to **binders** to **bags** and **totes** to **key chains** and so much more! Including the use of promotional items in your marketing plan has many benefits -

Boosts brand visibility, gains customer loyalty, strengthens customer relationships, budget friendly marketing tactics, uplifts employees' morale, acts as a business card and more. Promotional products provide great ROI, making them a highly effective advertising medium.



Water Bottles | Mugs | Pens | USB Sticks | Koozies | Lanyards | Bags | Notebooks

...and so much more!

PROMO ITEMS

PACKAGING

Design is the key factor to great packaging. The design can attract potential customers and set your product apart from competitors. The visual presence suggests the personality of your business. There are 5 key aspects to packaging design and we are here to help your business meet them all.

1. UNIQUENESS - DESIGN NEEDS TO BE UNIQUE AND STAND OUT FROM COMPETITORS

2. BRANDING - DESIGN REPRESENTS THE PRODUCT BUT ALSO THE COMPANY

3. COMMUNICATION - SEND A CLEAR MESSAGE OF THE PRODUCT

4. DESIGN - CLEARLY REPRESENTS WHAT THE PRODUCT IS ABOUT

5. FUNCTIONALITY - SHAPE, MATERIAL AND CREATIVITY OF THE PACKAGE ITSELF

DESIGN | LABELS | CUSTOM BOXES | SLEEVES | AND MORE!



EVENTS

Have an upcoming event?

We help with all the graphic and print materials you need.

BIRTHDAYS
WEDDINGS
SHOWERS
FUNDRAISERS
GALAS
GRAND OPENING
OPEN HOUSE
SPORTING EVENT
ETC.



- Invitations
 - Tickets (Buck & Doe, 50/50, Raffle) [Perforated and/or numbered](#)
 - Signage
 - Promotional Items
 - Banners
 - Note Pads
 - Menus
 - Bags
 - Lanyards & Tags
 - Flags
 - Table Cloths
 - Displays
- and more...*



APPAREL

We offer a large variety of apparel that can be customized to your company/organization with **embroidery**, **screen print** or **heat press**.

NOTE: There is a minimum quantity on orders based on type of imprint.

EMBROIDERY

SCREEN PRINT

HEAT PRESS



T-SHIRTS | POLO SHIRTS | JACKETS | SWEATSHIRTS |
QUARTER-ZIP | CAPS | TOQUES | FLEECE | *and more...*

Many styles available.

LET US KNOW YOUR NEEDS AND WE CAN SUGGEST THE APPROPRIATE APPAREL!

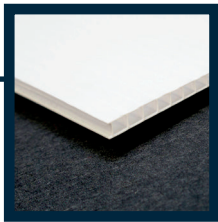
LET'S *Sign You* UP!

PROMOTE YOUR BUSINESS OR EVENT WITH CUSTOM SIGNAGE

COMMONLY USED MEDIA: Boards are 48"x96" or 60"x120" - All signs are custom sizes.

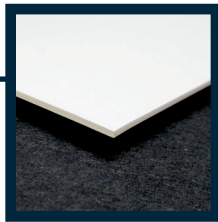
COROPLAST 4mil

- Economical
- Great print quality
- Easy to hang and very light weight
- Works well in all weather conditions
- Great for store fronts and advertising



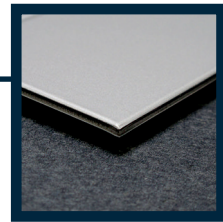
PVC 3mil

- Low cost
- Smooth finish
- Easy to hang and very light weight
- Great for store fronts, advertising and event signs



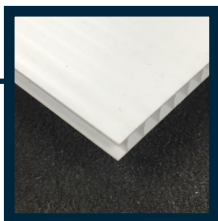
ALUMINUM 3mil

- Strong and durable
- Great for outdoors
- Easy to hang
- Won't rust, long life
- Very rigid, best option for all weather conditions



COROPLAST 6mil

- Economical
- Great print quality
- Easy to hang and very light weight
- Works well in all weather conditions
- Thicker and stronger than 4mil. Less bending in wind



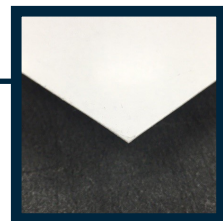
STYRENE

- Low cost
- Smooth, thin, plastic finish
- Easy to hang and very light weight
- Works well in all weather conditions
- Great for displays and advertising



CARDSTOCK

- Low cost
- 24 pt. Gloss Cardstock
- Great for posters and prints
- Easy to hang or frame
- Indoor use only
- Used for larger indoor signs



ALL SIGNS ARE CUSTOM - DESIGN, SIZE, CHOICE OF STOCK, ETC.
WE PRINT DIRECT TO THE MEDIA AND FINISH SIGNS WITH A PROTECTIVE
OVERCOAT OR LAMINATE, DEPENDING ON USE.

OUR HP LATEX PRINTERS PRINT VERY VIBRANT COLOURS.

We print white ink, a specialty service ... ask us about it!



SIGNS

So Many Options!

- A-Frame Signs
- Construction Signs
- Lawn Signs
- Storefront Signage
- Information Stands
- Parking Signs
- Job Site Signs
- Road Signs
- Reflective Signs
- Event Signage
- Wedding Signage
- Backlit Signs
- Maps
- Custom Cut Shapes
- Cut Out Displays
- Prints
- Billboards

... and Much More!

BANNERS & DISPLAYS

Trade show displays and banners act as beacons, making your brand visible from across the crowded trade show floor. These high quality displays make your business look professional and show what your business is all about. Banners can be created in various styles and sizes.

Pull-up banners to hemmed banners we do it all.

Outdated graphics on your displays? Refresh your look for the tradeshow season! We print replacement panels to fit perfectly into your existing display.

MOST POPULAR

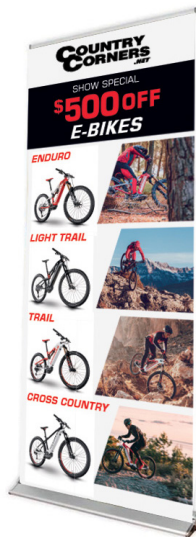


ORIENT

A durable and simplistic base with heavy duty end caps.

- Custom Graphics
- Easy to Use
- Silver or Black Base
- Telescoping Pole
- Carry Bag

33.5" x 60" - 83.25"



BLADE LITE

A durable stand works for all types of environments.

- Custom Graphics
- Easy to Use
- Silver Base
- Telescoping Pole
- Carry Bag

33.5" x 60" - 83.25"



MOSQUITO

An affordable, versatile stand with sleek end caps and swivel feet.

- Custom Graphics
- Easy to Use
- Silver Base
- Bungee Pole
- Carry Bag

31.5" x 78.5"

SIZES ARE Customizable FOR HEMMED BANNERS



PULL-UP / RETRACTABLE

HEMMED & GROMMETED

STREET BANNERS

GRAND OPENING



THE COYOTE

This collapsible display system combines strength, reliability and style. Featuring lightweight, collapsible aluminum frames, magnetic channel bars and magnet applied rollable UV graphic or fabric panels.

***MANY MORE STYLES AVAILABLE**



PRINTED WALL

When it comes to portability, versatility and ease of use, few displays can match this straight pop-up display. This tension fabric display sets up in seconds. These walls are available in multiple sizes.

***MANY MORE STYLES AVAILABLE**



COUNTER

These counters are simple, versatile and able to be set up in seconds. They feature a lightweight, collapsible anodized silver frame, hook and loop-applied fabric graphic, and choice of four counter top colours. A clear internal shelf provides additional storage space.

***MANY MORE STYLES AVAILABLE**



TABLE CLOTHS

Premium dye-sublimated, fully printed table cloths are the perfect complimentary display accessory. They allow for full-colour messaging and branding opportunities without requiring additional display space. A must for smaller booth spaces, and perfect for traveling portable displays and sales presentations. Available in a throw or fitted style as well as various sizes.

TENTS & FLAGS

Seek shelter from the sun and rain with a custom printed Tent Shelter! Tents also help customers find you in a sea of vendors.

While creating shelter from the sun or rain, tents offer space for graphics and advertising! Graphics can be printed on the main canopy or the surrounding valances of the tent. Some styles also offer back wall and side wall options to create a barrier on each side of the canopy. These walls can also double-duty as graphic walls for additional advertising and branding space.

Simple, quick setup. Graphics printed on special water-resistant material with UV-cured ink to protect against the sun's rays. Available in a variety of shapes and sizes. Comes with a travel bag.



Outdoor flags are ideal for trade shows, outdoor sporting events, arenas or to draw attention to any storefront. With a wide range of sizes (7'-17') and shapes including teardrop, curved and feather, it is easy to find the perfect messaging solution.

Various styles to choose from!



RECTANGLE



FEATHER

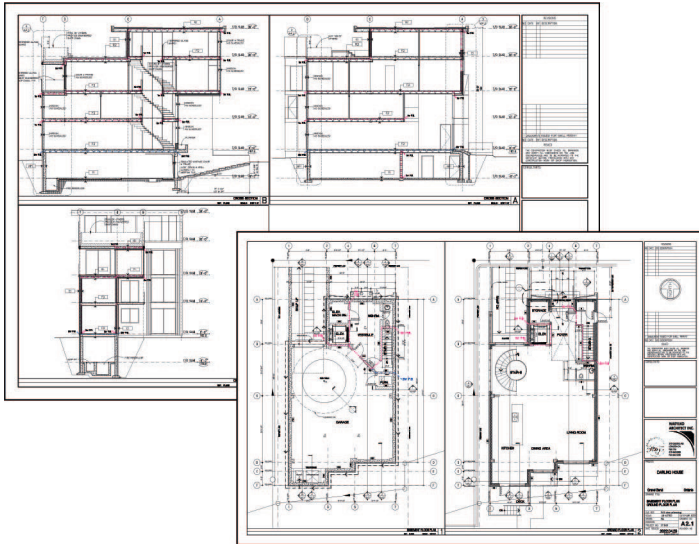


STRAIGHT



TEARDROP

We can create large scale posters, prints and blueprints at custom sizes printed on various medias. Our wide format printer allows us to print up to 60 inches wide by any length.



Blueprints

We print large format colour or black & white blueprints for architectural plans, drawing, etc.

NOTE: Blueprints must be sent to scale at the desired print size.

If we need to edit size - graphic charges apply. Note: We cannot guarantee files will be to scale after edits.

COMMON STOCK:

STANDARD POSTER SIZE: 24" x 36" | CUSTOM SIZES AVAILABLE

POSTER PAPER

- Cost effective
- Standard poster paper
- Matte or Gloss finish
- Standard stock for posters
- Up to 54" wide

BOND

- Cost effective
- 20lb engineered bond paper
- Matte finish
- Standard stock for blueprints
- Up to 40" wide

CARDSTOCK

- Slightly more durable
- 24pt cardstock
- Coated finish
- Can print up to 48"x96"



WE PRINT ON *Canvas!*

CUSTOM SIZES • COLOUR • BLACK & WHITE

Graphic Design

IN HOUSE **GRAPHIC DESIGNERS**
WITH **3 YEARS** OF EDUCATION AND **YEARS**
OF EXPERIENCE CREATING EYE CATCHING DESIGNS

OUR GRAPHIC TEAM ENSURES EVERYTHING IS PRESS READY AND SET UP FOR THE
BEST PRINT OUTCOME POSSIBLE.



WE DON'T JUST
print
WE
create

WE CAN MAKE YOUR
Vision Happen

- Logo Design
- Company Branding & Stationery
- Photo Editing & Manipulation
- Infographics
- Typography
- Booklets
- Banners & Displays
- Packaging
- Labels
- Signage
- Flyers
- Digital Ads
- Business Forms

...and much more!

THE IDENTITY OF YOUR *business*

Your logo is one of the most important components of your business. It is the face of your company! A well-designed logo should have **memorability, versatility, relevance, timelessness, uniqueness** and **originality** to ensure it creates **recognition, differentiation, trust, customer loyalty** and **consistency**. Above all a logo should be simple and represent your branding... and our team of talented graphic designers will create all of the above unique to you and your business!

LOGO DESIGN *includes*

- Various design options
- Up to 1 hour edit time
- Logo package for final design

Already have a logo?

**BUT NEED A VARIETY OF FILE TYPES
FOR MARKETING PURPOSES?**

**WE CAN GENERATE A
STAND ALONE LOGO PACKAGE**

LOGO PACKAGE INCLUDES:

VECTOR:

Colour:

- EPS
- PDF

Black & White:

- EPS
- PDF

White on Black:

- EPS
- PDF

HIGH RESOLUTION:

(300 dpi)

Colour:

- JPEG
- PNG

Black & White:

- JPEG
- PNG

White on Black:

- JPEG
- PNG

LOW RESOLUTION:

(96 dpi)

Colour:

- JPEG
- PNG

Black & White:

- JPEG
- PNG

White on Black:

- JPEG
- PNG

Black & White version
Colour values
Fonts

BRANDING

WHETHER IT IS A
New BUSINESS OR A *New* LOOK
WE CAN HELP

|| **CONSISTENCY** IS **CREDIBILITY** ||

Branding is the overall design and identity of your business. Branding helps to differentiate yourself from competitors within the marketplace. This is important because not only is it what makes a memorable impression on consumers, but it allows your customers and clients to know what to expect from your company. Having a consistent and cohesive look to your company builds customer recognition and makes them remember you. Branding consists of your company's logo, stationery, marketing, advertisements, packaging and more.

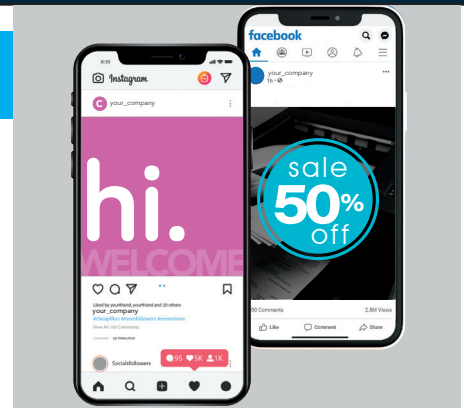


"You don't need a digital strategy, you need a business strategy for the digital age."

We help you market your business by creating eye catching designs that will stand out in the digital world. Digital advertising consists of social media, blogs etc. They are a combination of images, text and can even include small animations. Technology is constantly growing, let your business grow with it.

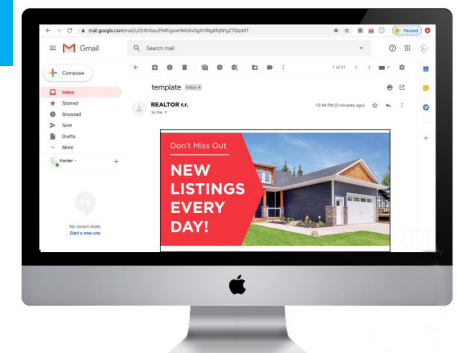
SOCIAL MEDIA ADS

We can create eye catching ads that will be sure to stand out on a social media feed. Social media allows you to reach a larger audience and connect with new people.



EBLASTS

Eblasts are a form of digital marketing that make customers on your email list aware of new products or promotions within your business. They are a digital newsletter.



DIGITAL ADS

Digital ads are commonly found on website banners and blogs. They can be designed to various sizes. They consist of images, text and sometimes small animations.



We also do...

PUBLICATION ADS

Publication ads are print advertisements printed in newspapers, magazines, journals, etc. These are often read by the public or your target audience. We create unique and custom designs that portray and organize your information and message.

Meet THE MAIN Machines



Hello, my name is... ERNIE

KONICA MINOLTA - Bizhub Press C1060

- Digital Press for paper and envelopes



Hello, my name is... MINNIE

KONICA MINOLTA - Accuriopress C3070

- Digital Press for paper and envelopes

CANON PHOTOCOPIER

- Black & White photocopier
- Prints NCR
- Scans and generates digital colour copies



EBA Hydraulic Paper Cutter

- Guillotine cutter, cuts through large stacks of paper



Lamibind 2000 EVA Rigo

- Padding machine
- Binds notepads and perfect bound books



HP 700

- Wide Format latex ink printer
- Prints on wide variety of roll media



HP R1000

- Wide Format latex ink printer
- Prints directly onto boards such as coroplast, aluminum, PVC, etc.



Versa-Tech Table Cutter

- Wide Format table contour cutting machine
- Cuts a variety of materials
- Cuts with knife and router, also has a creasing option.

SEE SOMETHING YOU LIKE?

TO PLACE AN ORDER:

SEND EMAIL TO: SALES@TRACK21.CA

IN YOUR EMAIL PLEASE INCLUDE THE FOLLOWING INFORMATION TO
GENERATE A QUOTE MORE EFFICIENTLY.

- Item(s) to be printed along with its purpose
- Size
- Quantity
- Material/Stock (If you are unsure, we can help you)
- 1 side / 2 side print
- Colour or Black & White

If you require graphic design assistance, please let us know what information you would like along with any images or ideas you may have. Graphic design charges apply.

When submitting your own artwork the print file must be sent in the following format:

- High resolution (min. 300 dpi images, fonts converted to outlines/curves)
- .pdf file format (if multiple pages - all pages must be in one file and in proper order)
- .25" bleed (.125" on each side) must be included if your artwork extends to the edge of the page
- Text and graphics that you do not want cut off must be a minimum of .25" in from the trim edge on all edges.
- .pdf file MUST be saved as PDF/X-1A:2001

YOUR PRINT FILE WILL BE SENT DIRECTLY TO PRESS AND PRINTED AS IT IS RECIEVED.

If you would like a pre-press review preformed on your print file to ensure it is set up to print correctly; your print file will be sent to our graphics department and reviewed for a pre-press fee of \$10. If the file requires edits we will inform you of those edits. You would make the edits and resend a new print file. If requested, it will go through an additional pre-press review for \$5. If there are further edits we will relay those edits for you to perform. If after the second pre-press review the file comes back incorrect it will have to go to our graphic designers to fix/edit at our regular graphics rate charge of \$90/hour.

PLEASE NOTE THAT PRODUCTION TURN AROUND TIME IS **7-10 DAYS** FROM THE TIME OF QUOTE APPROVAL OR GRAPHIC PROOF APPROVAL, WHICHEVER IS LATER.

IF YOU NEED YOUR ORDER COMPLETED BEFORE THE GIVEN TIME FRAME, PLEASE LET US KNOW THE DATE YOUR ITEM IS REQUIRED AND WE WILL DO OUR BEST TO MEET THAT DUE DATE.

PLEASE NOTE A RUSH FEE MAY APPLY.

DO YOU HAVE
Something Else
IN MIND ?

LET US KNOW AND WE WILL
PUT OUR
CREATIVITY
TO WORK AND SHOW YOU WHAT
WE CAN DO!

TRACK21
GRAPHIX INC.
A PRINTING COMPANY