

BLEED

Printing that goes beyond the edge of where the sheet will be trimmed.

TRIM LINE

The section of the page where your design will be trimmed.

SAFETY

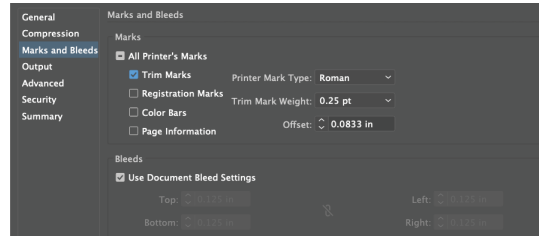
All text must be kept within the blue line.

How to start your artwork in Illustrator

- Go to Windows / Layers panel
- “Your Artwork Here” layer must be selected
- Create your design on this layer and ensure the artwork remains in this area.
- Hide the “Instructions” layer by clicking on the eye icon beside the layer and double click on the layer to uncheck the print box.

How to save your file from Illustrator

- File / Save As / Adobe pdf (pdf)
- Make sure crop marks and bleeds are selected



FRONT

A diagram of a postcard back. It features a large white rectangular area enclosed by a blue border. On the left side, there are three horizontal lines extending from the left edge towards the blue border: a red line at the top, a black line in the middle, and a blue line at the bottom. Each line has a corresponding text block to its right. The red line is labeled 'BLEED' and points to the area between the red and black lines. The black line is labeled 'TRIM LINE' and points to the area between the black and blue lines. The blue line is labeled 'SAFETY' and points to the area between the blue line and the right edge of the white area.

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Use this page for the back of your postcard.
You can delete this page if your document is single sided.

BACK