

BLEED

Printing that goes beyond the edge of where the sheet will be trimmed.

TRIM LINE / DIE CUT

The section of the page where your design will be trimmed.

SAFETY

All text must be kept within the blue line.

FRONT

How to start your artwork in Illustrator

- Go to Windows / Layers panel
- "Your Artwork Here" layer must be selected
- Create your design on this layer and ensure the artwork remains in this area.
- Hide the "Instructions" layer by clicking on the eye icon beside the layer and double click on the layer to uncheck the print box.

How to save your file from Illustrator

- File / Save As / Adobe pdf (pdf)
- Make sure crop marks and bleeds are selected

