

**BLEED**

Printing that goes beyond the edge of where the sheet will be trimmed.

**TRIM LINE**

The section of the page where your design will be trimmed.

**SAFETY**

All text must be kept within the blue line.

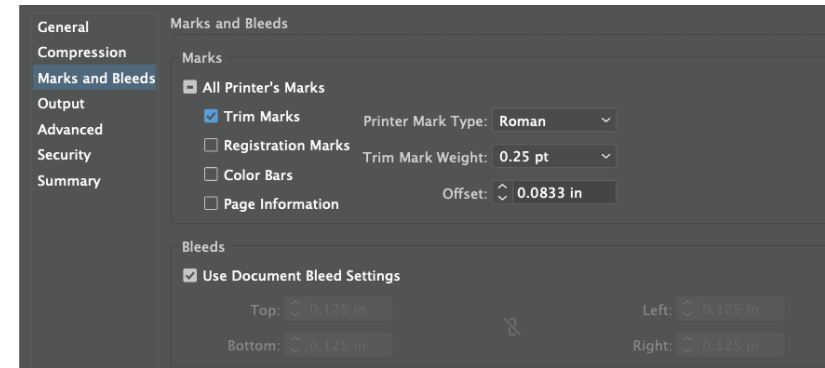
**BACK  
COVER**

## How to start your artwork in Illustrator

- Go to Windows / Layers panel
- "Your Artwork Here" layer must be selected
- Create your design on this layer and ensure the artwork remains in this area.
- Hide the "Instructions" layer by clicking on the eye icon beside the layer and double click on the layer to uncheck the print box.

## How to save your file from Illustrator

- File / Save As / Adobe pdf (pdf)
- Make sure crop marks and bleeds are selected



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COVER**

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Fold Line

Use this page for the inside of your brochure. You can delete this page if your document is single sided.

**INSIDE  
LEFT**

**INSIDE  
RIGHT**