

BLEED

Printing that goes beyond the edge of where the sheet will be trimmed.

TRIM LINE

The section of the page where your design will be trimmed.

SAFETY

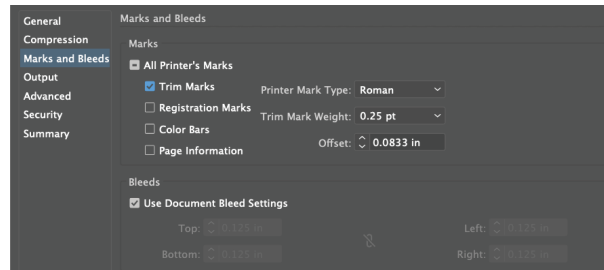
All text must be kept within the blue line.

How to start your artwork in Illustrator

- Go to Windows / Layers panel
- “Your Artwork Here” layer must be selected
- Create your design on this layer and ensure the artwork remains in this area.
- Hide the “Instructions” layer by clicking on the eye icon beside the layer and double click on the layer to uncheck the print box.

How to save your file from Illustrator

- File / Save As / Adobe pdf (pdf)
- Make sure crop marks and bleeds are selected



FRONT

A diagram showing the layout for the back of a postcard. It features a large white rectangular area enclosed by a blue border. On the left side, there are three horizontal lines extending from the left edge towards the center. The top line is red and labeled 'BLEED'. The middle line is black and labeled 'TRIM LINE'. The bottom line is blue and labeled 'SAFETY'. Each label is followed by a short vertical line and then a descriptive paragraph. The text 'Use this page for the back of your postcard. You can delete this page if your document is single sided.' is centered in the white area. At the bottom center, the word 'BACK' is written in large, bold, grey letters.

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