

## BLEED

Printing that goes beyond the edge of where the sheet will be trimmed.

## TRIM LINE

The section of the page where your design will be trimmed.

## SAFETY

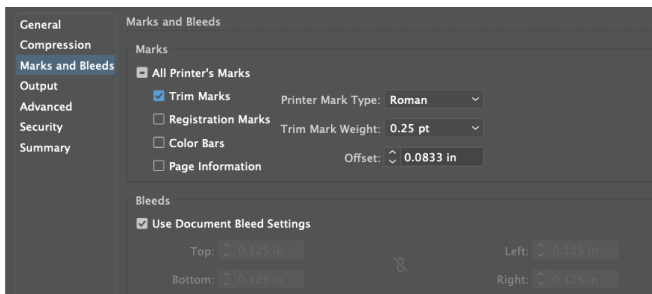
All text must be kept within the blue line.

## How to start your artwork in Illustrator

- Go to Windows / Layers panel
- "Your Artwork Here" layer must be selected
- Create your design on this layer and ensure the artwork remains in this area.
- Hide the "Instructions" layer by clicking on the eye icon beside the layer and double click on the layer to uncheck the print box.

## How to save your file from Illustrator

- File / Save As / Adobe pdf (pdf)
- Make sure crop marks and bleeds are selected



# FRONT

The diagram shows a large rectangular area representing the back of a postcard. It is enclosed by a blue border. On the left side, there are three horizontal lines: a red line at the top, a black line in the middle, and a blue line at the bottom. Arrows point from these lines to the left, towards the text labels. The red line is labeled 'BLEED', the black line is labeled 'TRIM LINE', and the blue line is labeled 'SAFETY'.

**BLEED**

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**TRIM LINE**

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**SAFETY**

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Use this page for the back of your postcard.  
You can delete this page if your document is single sided.

**BACK**