

TV DISTRIBUTION: 4 Hours of Spa

EUROPEAN
LEMANS
SERIES ★ ★



**4 HOURS OF
SPA-FRANCORCHAMPS**

18/19 SEPTEMBER 2021 BELGIUM

Round 5/6

#4HSPA

LCTV

EUROPEAN
LEMANS
SERIES ★ ★

Broadcaster

Territories

Info

LIVE or **HIGHLIGHTS**
local time for live coverage

EUROPEAN BROADCASTERS



CNBC

Pan - Europe

222 million households
through EMEA

7 x 1 hour highlights



Motorsport TV

Pan - Europe

31.9 million
households

Live Streaming and 7 x 1 hour highlights



Eleven Sports
Network

Belgium

900,000 households

7 x 1 hour highlights



Arena Sport

Czech Republic

2 million households
across both republics

Live Coverage and 7 x 1 hour highlights



Motorvision

Germany

20.1 million households free
4.2 million households Pay TV

Live Coverage and 7 x 1 hour highlights



Sport 1

Germany

33.13 households
across all TV

3 - 5 mins of each round



GO-TV / Ch
163

Italy

tbc

News Clips



Eleven Sports
Network

Luxembourg

tbc

7 x 1 hour highlights



Canal+

Poland

tbc

Live Coverage of all rounds. If not live
on C+ then live on SportKlub

Broadcaster

Territories

Info

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EUROPEAN BROADCASTERS



SportKlub

Poland

4 million households

Live Coverage, Streaming, and 7 x 1 hour highlights. If not live on SportKlub then live on C+



Benefica TV

Portugal

tbc

7 x 1/2 hour highlights



Sport TV

Portugal

tbc

Live Coverage of Portimao and 7 x 1 hour highlights



LookSport3

Romania

7.3 million households

7 x 1 hour highlights



Motorsport TV

Russia

35 million households

Live Coverage, Streaming, and 7 x 1 hour highlights



TV Start

Russia

25 million households

7 x 1 hour highlights



Arena Sport

Slovak Republic

2 million households
across both republics

Live Coverage and 7 x 1 hour highlights



Garage
TV

Spain

OTT network

7 x 1 hour highlights



CNBC

United Kingdom

222 million households
through EMEA

7 x 1 hour highlights

Broadcaster

Territories

Info

LIVE or **HIGHLIGHTS**
local time for live coverage

EUROPEAN BROADCASTERS

 Free Sports	United Kingdom	18m households	7 x 1 hour highlights
 Sports Channel Network	United Kingdom	OTT network	7 x 1 hour highlights
 BT Sport	United Kingdom	8m households	7 x 1 hour highlights

MIDDLE EAST & AFRICA

 CNBC	Pan Middle East	222 million households through EMEA	7 x 1 hour highlights
 Dubai TV	Pan Middle East	170 million viewers through region	7 x 1 hour highlights
 SuperSport	South Africa	8 million households	7 x 1 hour highlights
 beIN SPORTS	Turkey	tbc	7 x 1 hour highlights

Broadcaster

Territories

Info

LIVE or **HIGHLIGHTS**
local time for live coverage

ASIAN BROADCASTERS

 FOX	Pan Asia	163 million households	7 x 1 hour highlights
 CNBC	Pan Asia	16 million households	7 x 1 hour highlights
 beIN	Pan Asia	tbc	7 x 1 hour highlights
 FOX Sports	Australia	2 million households	7 x 1 hour highlights
 beIN	Australia	tbc	7 x 1 hour highlights
 Star Sports	China	tbc	7 x 1 hour highlights
 beIN	Hong Kong	tbc	7 x 1 hour highlights
 Hong Kong iCable	Hong Kong	2.5 million households	7 x 1 hour highlights
 Sony Ten	India, Pakistan, Sri Lanka	8 million households	7 x 1 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
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ASIAN BROADCASTERS

 RCTI+	Indonesia	OTT platform	Live Streaming and 7 x 1 hour highlights
 beIN	Indonesia	tbc	7 x 1 hour highlights
 Astro	Malaysia	1 million subscribers	7 x 1 hour highlights
 beIN	Malaysia and Singapore	tbc	7 x 1 hour highlights
 Spark	New Zealand	140k registered active users	7 x 1 hour highlights
 Starhub Cable Vision	Singapore	2 million subscribers	Live Coverage and 7 x 1 hour highlights
 beIN	Thailand (Cambodia, Laos overspill)	tbc	7 x 1 hour highlights

Broadcaster

Territories

Info

LIVE or **HIGHLIGHTS**
local time for live coverage

NORTH / SOUTH AMERICAN BROADCASTERS



CNBC

Pan Latin America

49 million households

7 x 1 hour highlights



Direct TV

Pan Latin America

tbc

7 x 1 hour highlights



Garage
TV

Pan Latin America

OTT platform

7 x 1 hour highlights



Claro Sports

Mexico

tbc

7 x 1 hour highlights



MTOD

USA

1 million households

Live Streaming and 7 x 1 hour highlights

Broadcaster

Territories

Info

LIVE or **HIGHLIGHTS**
local time for live coverage

WORLDWIDE BROADCASTERS



SNTV

Worldwide

2.6 million potential households

News access only



Reuters

Worldwide

n/a

News access only



Autospeed

Worldwide

tbc

20 minutes highlights of each round



Radio Le Mans

Worldwide

n/a

Live internet/radio coverage



TheRace.com

Worldwide excl USA

OTT platform

Live streaming from Round 2



Boxd.tv

Worldwide excl USA

OTT platform

Live streaming of each round



Motorsport Mundial

Worldwide

474+ million viewers

Edited highlights of each round



Planet Sport

Worldwide

100+ million viewers

Edited highlights of each round



Max Power

Worldwide

700+ million viewers

Edited highlights of each round