



MICHELIN

LE MANS
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TV DISTRIBUTION

EUROPEAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights
 CNBC Europe	Pan Europe	222 million households through EMEA	1/2 hour highlights
 Motorsport.tv	Pan Europe	31.9 million households	Live streaming & ½ hour highlights
 Motor Racing	Pan Europe	TBC	½ hour highlights
 Eleven Sports Network	Belgium	900,000 households	1/2 hour highlights
 SPTV	Czech & Slovak Republics	2m households across both Republics	Live coverage & 1/2 hour highlights
 Motorvision	Germany	20.1m hh free TV; 4.2m hh pay-TV	Live coverage & 1/2 hour highlights
 Eleven Sports Network	Italy	tbc	1/2 hour highlights
 Sportklub	Poland	4m households	Live coverage, live streaming & 1/2 hour highlights

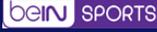
EUROPEAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights
 Sport TV	Portugal	tbc	Live coverage & 1/2 hour highlights
 TV1	Portugal	340,000 households	1/2 hour highlights
 LookSport3	Romania	7.3m households	1/2 hour highlights
 sptv	Slovak Republic	2m households across both Republics	Live coverage & 1/2 hour highlights
 Garage TV	Spain	n/a	1/2 hour highlights
 BT Sport	United Kingdom	4million households	1/2 hour highlights
 FreeSports	United Kingdom	18m households	Live coverage & 1/2 hour highlights
 PremierSports	United Kingdom	18m households	1/2 hour highlights
 CNBC UK	United Kingdom	222 million households through EMEA	1/2 hour highlights

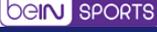
MIDDLE EAST & AFRICAN BROADCASTERS

Broadcaster		Territories	Info	Live or highlights
	CNBC EMEA	Pan Middle East *	Included within Europe's numbers	1/2 hour highlights
	Dubai TV	Pan Middle East*	170 million viewers through region	1/2 hour highlights
	Azam Media	GCC *	3.5 million subscribers	1/2 hour highlights
	MNet Supersport	South Africa *	3.5 million subscribers	1/2 hour highlights
	Azam Media	Sub Saharan Africa *	500,000 potential viewers	1/2 hour highlights
	Africa XP	Africa	65 million households	Full Delayed & 1/2 hour highlights
	Sport5	Israel	1.5 million households	1/2 hour highlights
	beIN Sports	Turkey	tbc	1/2 hour highlights

ASIAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights
 CNBC Asia	Pan Asia *	16 million households	1/2 hour highlights
 beIN Sports	Pan Asia *	tbc	Live streaming & 1/2 hour highlights
 Fox Sports	Australia	2m households	1/2 hour highlights
 beIN Sports	Australia	tbc	Live streaming & 1/2 hour highlights
 Eleven Sports Network	Brunei	tbc	1/2 hour highlights
 Star Sports	China	20m pp annually	1/2 hour highlights
 beIN Sports	Hong Kong	tbc	Live streaming & 1/2 hour highlights
 Now TV	Hong Kong	1.3m households	1/2 hour highlights

ASIAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights	
	I-Cable	Hong Kong	2.5m households	1/2 hour highlights
	Open TV	Hong Kong	tbc	1/2 hour highlights
	Sony Ten	India/P'stan/ Sri Lanka	60m households	1/2 hour highlights
	1 Sport	India	70m households	1/2 hour highlights
	Eleven Sports Network	Indonesia	tbc	1/2 hour highlights
	beIN Sports	Indonesia	tbc	Live streaming & 1/2 hour highlights
	Eleven Sports Network	Macau	60,000 subscribers	1/2 hour highlights
	Astro	Malaysia	tbc	1/2 hour highlights

ASIAN BROADCASTERS

Broadcaster		Territories	Info	Live or highlights
	beIN Sports	Malaysia & Singapore	tbc	Live streaming & 1/2 hour highlights
	Eleven Sports Network	Malaysia	2.8m households	1/2 hour highlights
	Eleven Sports Network	Mongolia	50,000 subscribers	1/2 hour highlights
	beIN Sports	Philippines	tbc	Live streaming & ½ hour highlights
	ABS CBN	Philippines	tbc	1/2 hour highlights
	iWant	Philippines	tbc	1/2 hour highlights
	Eleven Sports Network	Philippines	350,000 subscribers	1/2 hour highlights
	Starhub Cable Vision	Singapore	tbc	Live streaming & 1/2 hour highlights

ASIAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights
 Singtel	Singapore	tbc	Full Delayed & 1/2 hour highlights
 Eleven Sports Network	Singapore	382,000 subscribers	1/2 hour highlights
 Eleven Sports Network	Thailand	900,000 subscribers	1/2 hour highlights
 beIN Sports	Thailand (Cambodia, Laos overspill)	tbc	Live streaming & 1/2 hour highlights
 Eleven Sports Network	Vietnam	n/a	1/2 hour highlights

AMERICAN BROADCASTERS

Broadcaster		Territories	Info	Live or highlights
	CNBC Latam	Pan Latin America *	49 million households	1/2 hour highlights
	Garage TV	Pan Latin America *	n/a	1/2 hour highlights
	MotorTrend on Demand	USA *	1m households	Live streaming & 1/2 hour highlights

Worldwide Broadcasters

Broadcaster	Territories	Info	Live or highlights
 SNTV	Worldwide	2.6m potential households	News access only
 Eurovision	Worldwide	Tbc	News access only
 Thomson Reuters	Worldwide	Tbc	News access only
 The Race.com	Worldwide excl USA	n/a	Live streaming
 Motorsport Mundial	Worldwide *	474+ million viewers	Edited highlights
 Planet Speed	Worldwide *	100+ million viewers	Edited highlights
 Max Power	Worldwide *	700+ million viewers	Edited highlights