

Michelin  
Le Mans  
Cup  
2022



Race 1  
Le Castellet



**MICHELIN**

**LE MANS  
CUP**



TV Distribution

**Americas**

CNBC Latam  
Garage TV  
MTOD USA

**Worldwide**

SNTV  
Eurovision  
Reuters  
The Race.com  
Motorsport Mundial  
Planet Speed  
Max Power

**Europe**

CNBC  
Motorsport.tv  
Eleven Sports Network Belgium  
Joj TV Czech & Slovak Republic  
Motorvision  
Eleven Sports Italy  
SportKlub Poland  
Sport TV Portugal  
Benfica TV Portugal  
LookSport3 Romania  
Garage TV  
CNBC UK  
Free Sports UK  
Premier Sports UK  
BT Sport UK

**Middle East & Africa**

CNBC EMEA  
Dubai TV  
Azam Media GCC  
Azam Media Sub Saharan Africa  
Africa XP  
Sport5 Israel  
MNet Supersport  
beIN Sports Turkey

**Asia**

CNBC Asia  
beIN Asia  
Fox Sports  
beIN Australia  
Star Sports  
beIN Hong Kong  
Now TV  
1Sport  
Sony Ten  
beIN Indonesia  
Astro Malaysia  
beIN Malaysia and Singapore  
beIN Philippines  
ABS CBN Philippines  
iWant Philippines  
Eleven Sports: Brunei, Indonesia, Macau, Malaysia, Mongolia, Philippines, Singapore, Thailand, Vietnam  
Starhub Singapore  
Singtel Singapore  
beIN Thailand, Laos, Cambodia

Live streaming platforms

Highlight shows worldwide

Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
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**EUROPEAN BROADCASTERS**

<p>CNBC</p>	Pan - Europe	222 million households through EMEA	7 x 1/2 hour highlights
<p>Motorsport TV</p>	Pan - Europe	31.9 million households	<b>Live Streaming</b> and 7 x 1/2 hour highlights
<p>Eleven Sports Network</p>	Belgium	900,000 households	7 x 1/2 hour highlights
<p>SPTV</p>	Czech & Slovak Republics	2m households across both republics	<b>Live Coverage</b> and 7 x 1/2 hour highlights
<p>Motorvision</p>	Germany	20.1 million households free 4.2 million households Pay TV	<b>Live Coverage</b> and 7 x 1/2 hour highlights
<p>Eleven Sports Network</p>	Italy	tbc	7 x 1/2 hour highlights

Broadcaster

Territories

Info

**LIVE** or **HIGHLIGHTS**  
local time for live coverage



**EUROPEAN BROADCASTERS**



SportKlub

Poland

4 million households

Live Coverage, Streaming, and 7 x 1/2 hour highlights



Benefica TV

Portugal

340,000 households

7 x 1/2 hour highlights



Sport TV

Portugal

tbc

Live Coverage of Portimao and 7 x 1/2 hour highlights



LookSport3

Romania

7.3 million households

7 x 1/2 hour highlights



Garage  
TV

Spain

n/a

7 x 1/2 hour highlights



CNBC

United Kingdom

222 million households  
through EMEA

7 x 1/2 hour highlights



Free Sports

United Kingdom

18m households

7 x 1/2 hour highlights



Premier Sports

United Kingdom

OTT network

7 x 1/2 hour highlights



BT Sport

United Kingdom

8m households

7 x 1/2 hour highlights

Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
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**MIDDLE EAST & AFRICA**

<b>CNBC</b>	Pan Middle East	222 million households through EMEA	7 x 1/2 hour highlights
<b>Dubai TV</b>	Pan Middle East	170 million viewers through region	7 x 1/2 hour highlights
<b>Azam Media</b>	GCC	1000 potential viewers	7 x 1/2 hour highlights
<b>SuperSport</b>	South Africa	8 million households	7 x 1/2 hour highlights
<b>Africa XP</b>	Africa	65 million households	<b>Live Coverage</b> & 7 x 1/2 hour highlights
<b>Azam Media</b>	Sub Saharan Africa	500,000 potential viewers	7 x 1/2 hour highlights
<b>Sport5</b>	Israel	1.5 million households	7 x 1/2 hour highlights
<b>beIN</b>	Turkey	tbc	7 x 1/2 hour highlights

Broadcaster

Territories

Info

**LIVE** or **HIGHLIGHTS**  
local time for live coverage



**ASIAN BROADCASTERS**



CNBC

Pan Asia

16 million households

7 x 1/2 hour highlights



beIN

Pan Asia

tbc

7 x 1/2 hour highlights



FOX Sports

Australia

2 million households

7 x 1/2 hour highlights



beIN

Australia

tbc

**Live Streaming** and 7 x 1/2 hour highlights



Eleven Sports  
Network

Brunei

tbc

7 x 1/2 hour highlights



Star Sports

China

tbc

7 x 1/2 hour highlights



beIN

Hong Kong

tbc

**Live Streaming** and 7 x 1/2 hour highlights



Now TV

Hong Kong

1.3 million households

7 x 1/2 hour highlights



1 Sport

India

70 million households

7 x 1/2 hour highlights



Sony Ten

India, Pakistan,  
Sri Lanka

60 million households

7 x 1/2 hour highlights

Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
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## ASIAN BROADCASTERS

	Indonesia	tbc	7 x 1/2 hour highlights
	Indonesia	tbc	<b>Live Streaming</b> and 7 x 1/2 hour highlights
	Macau	60,000 subscribers	7 x 1/2 hour highlights
	Malaysia	1 million subscribers	7 x 1/2 hour highlights
	Malaysia	2.8 million subscribers	7 x 1/2 hour highlights
	Malaysia and Singapore	tbc	<b>Live Streaming</b> and 7 x 1/2 hour highlights
	Mongolia	50,000 subscribers	7 x 1/2 hour highlights
	Philippines	tbc	<b>Live Streaming</b> and 7 x 1/2 hour highlights

Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
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**ASIAN BROADCASTERS**

 <p>ABS CBN</p>	Philippines	tbc	7 x 1/2 hour highlights
 <p>iWant</p>	Philippines	n/a	7 x 1/2 hour highlights
 <p>Eleven Sports Network</p>	Philippines	350,000 subscribers	7 x 1/2 hour highlights
 <p>Starhub Cable Vision</p>	Singapore	2 million subscribers	Delayed coverage and 7 x 1/2 hour highlights
 <p>Singtel</p>	Singapore	tbc	7 x 1/2 hour highlights
 <p>Eleven Sports Network</p>	Singapore	382,000 subscribers	7 x 1/2 hour highlights
 <p>Eleven Sports Network</p>	Thailand	900,000 subscribers	7 x 1/2 hour highlights
 <p>beIN</p>	Thailand (Cambodia, Laos overspill)	tbc	<b>Live Streaming</b> and 7 x 1/2 hour highlights
 <p>Eleven Sports Network</p>	Vietnam	n/a	7 x 1/2 hour highlights

Broadcaster	Territories	Info	<b>LIVE</b> or HIGHLIGHTS local time for live coverage
<b>NORTH / SOUTH AMERICAN BROADCASTERS</b>			
 <p>CNBC</p>	Pan Latin America	49 million households	7 x 1/2 hour highlights
 <p>Garage TV</p>	Pan Latin America	OTT platform	7 x 1/2 hour highlights
 <p>MTOD</p>	USA	1 million households	<b>Live Streaming</b> and 7 x 1/2 hour highlights

Broadcaster

Territories

Info

**LIVE** or **HIGHLIGHTS**  
local time for live coverage

**WORLDWIDE BROADCASTERS**

SNTV	Worldwide	2.6 million potential households	News access only
Eurovision	Worldwide	n/a	News access only
Reuters	Worldwide	n/a	News access only
Autospeed	Worldwide	tbc	20 minutes highlights of each round
TheRace.com	Worldwide excl USA	OTT platform	Live streaming from Round 2
Motorsport Mundial	Worldwide	474+ million viewers	Edited highlights of each round
Planet Sport	Worldwide	100+ million viewers	Edited highlights of each round
Max Power	Worldwide	700+ million viewers	Edited highlights of each round