



**TV DISTRIBUTION:**

*ROAD TO*  
**LE MANS**





Broadcaster

Territories

Info

**LIVE** or **HIGHLIGHTS**  
local time for live coverage

**EUROPEAN BROADCASTERS**



CNBC

Pan - Europe

222 million households  
through EMEA

7 x 1/2 hour highlights

 Eurosport

Pan - Europe

tbc

Live coverage



Motorsport TV

Pan - Europe

31.9 million  
households

Live streaming and 7 x 1/2 hour highlights



Eleven Sports  
Network

Belgium

900,000 households

7 x 1/2 hour highlights



Arena Sport

Czech Republic

2 million households  
across both republics

Live coverage and 7 x 1/2 hour highlights

la chaine **L'EQUIPE** L'Equipe

France

tbc

Live coverage



Motorvision

Germany

20.1 million households free  
4.2 million households Pay TV

Live coverage and 7 x 1/2 hour highlights



Sport 1

Germany

33.13 households  
across all TV

3 - 5 mins of each round



GO-TV / Ch  
163

Italy

tbc

News Clips



Eleven Sports  
Network

Luxembourg

tbc

7 x 1/2 hour highlights

Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
<b>EUROPEAN BROADCASTERS</b>			
 Benefica TV	Portugal	OTT platform	7 x 1/2 hour highlights
 Canal+	Poland	tbc	Live coverage of All Rounds
 Sportklub	Poland	4 million households	Live coverage & streaming and 7 x 1/2 hour highlights
 Sport TV	Portugal	tbc	Live coverage of Portimao and 7 x 1/2 hour highlights
 LookSport3	Romania	7.3 million households	7 x 1/2 hour highlights
 TV Start	Russia	25 million households	7 x 1/2 hour highlights
 Motorsport TV	Russia	35 million homes	Live coverage & streaming and 7 x 1/2 hour highlights
 Arena Sport	Slovak Republic	2 million households across both republics	Live coverage and 7 x 1/2 hour highlights
 Garage TV	Spain	OTT platform	7 x 1/2 hour highlights

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**EUROPEAN BROADCASTERS**



CNBC

United Kingdom

222 million households  
through EMEA

7 x 1/2 hour highlights



Free Sports

United Kingdom

18 million households

7 x 1/2 hour highlights



Sports Channel  
Network

United Kingdom

20 million households

7 x 1/2 hour highlights



BT Sport

United Kingdom

8m households

7 x 1/2 hour highlights

**MIDDLE EAST & AFRICA**



CNBC

Pan Middle East

222 million households  
through EMEA

7 x 1/2 hour highlights



Dubai TV

Pan Middle East

170 million viewers  
through region

7 x 1/2 hour highlights



SuperSport

South Africa

8 million households

7 x 1/2 hour highlights



beIN

Turkey

tbc

7 x 1/2 hour highlights

Broadcaster

Territories

Info

**LIVE** or **HIGHLIGHTS**  
local time for live coverage

**ASIAN BROADCASTERS**



FOX

Pan Asia

163 million households

7 x 1/2 hour highlights



CNBC

Pan Asia

16 million households

7 x 1/2 hour highlights



beIN

Pan Asia

tbc

7 x 1/2 hour highlights



FOX Sports

Australia

2 million households

7 x 1/2 hour highlights



beIN

Australia

tbc

7 x 1/2 hour highlights



Star Sports

China

tbc

7 x 1/2 hour highlights



beIN

Hong Kong

tbc

7 x 1/2 hour highlights



Hong Kong iCable

Hong Kong

2.5 million households

7 x 1/2 hour highlights



Sony Ten

India, Pakistan,  
Sri Lanka

8 million households

7 x 1/2 hour highlights

Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
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**ASIAN BROADCASTERS**

 RCTI+	Indonesia	OTT platform	Live streaming and 7 x 1/2 hour highlights
 beIN	Indonesia	tbc	7 x 1/2 hour highlights
 Astro	Malaysia	1 million subs	7 x 1/2 hour highlights
 beIN	Malaysia and Singapore	tbc	7 x 1/2 hour highlights
 Spark	New Zealand	140k registered active users	7 x 1/2 hour highlights
 Starhub Cable Vision	Singapore	2 million households	7 x 1/2 hour highlights
 beIN	Thailand (Cambodia, Laos overspill)	tbc	7 x 1/2 hour highlights

Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
<b>NORTH / SOUTH AMERICAN BROADCASTERS</b>			
 CNBC	Pan Latin America	49 million households	7 x 1/2 hour highlights
 Garage TV	Pan Latin America	OTT platform	7 x 1/2 hour highlights
 MTOD	USA	1 million households	Live streaming and 7 x 1/2 hour highlights

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**WORLDWIDE BROADCASTERS**



SNTV

Worldwide

2.6 million potential households

News access only



Reuters

Worldwide

n/a

News access only



Autospeed

Worldwide

tbc

20 minutes highlights of each round



Radio Le Mans

Worldwide

n/a

Live internet/radio coverage



TheRace.com

Worldwide excl USA

OTT platform

Live streaming from Round 2



Boxd.tv

Worldwide excl USA

OTT platform

Live streaming of each round



Motorsport Mundial

Worldwide

474+ million viewers

Edited highlights of each round



Planet Sport

Worldwide

100+ million viewers

Edited highlights of each round



Max Power

Worldwide

700+ million viewers

Edited highlights of each round