

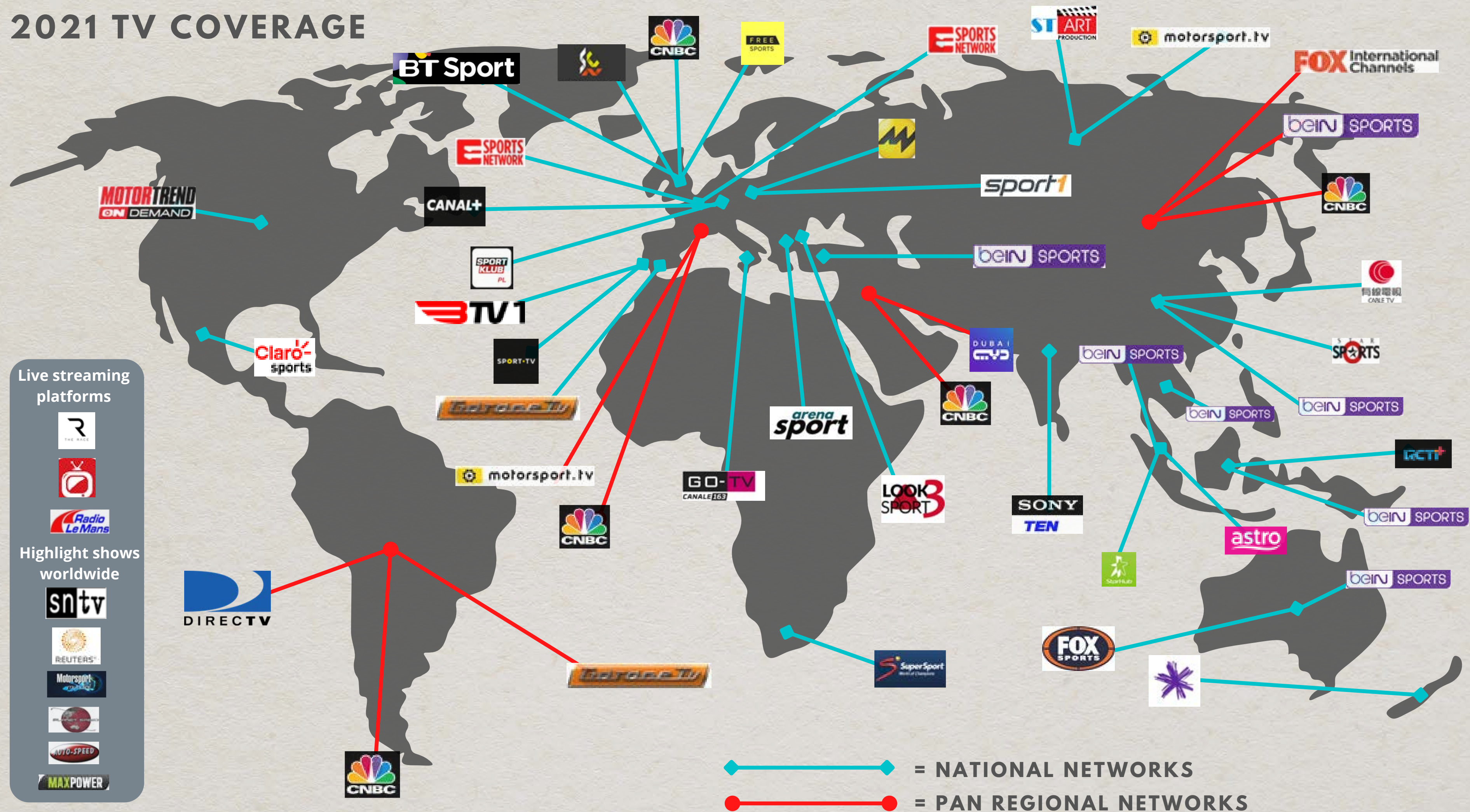
TV DISTRIBUTION: 4 Hours of Le Castellet



EUROPEAN
LEMAN
SERIES

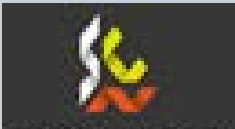


2021 TV COVERAGE



Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
EUROPEAN BROADCASTERS			
 CNBC	Pan - Europe	222 million households through EMEA	7 x 1 hour highlights
 Motorsport TV	Pan - Europe	31.9 million households	Live Streaming and 7 x 1 hour highlights
 Eleven Sports Network	Belgium	tbc	7 x 1 hour highlights
 Arena Sport	Czech Republic	2 million households across both republics	Live Coverage and 7 x 1 hour highlights
 Motorvision	Germany	20.1 million households free 4.2 million households Pay TV	Live Coverage and 7 x 1 hour highlights
 Sport 1	Germany	33.13 households across all TV	3 - 5 mins of each round
 GO-TV / Ch 163	Italy	tbc	News Clips
 Eleven Sports Network	Luxembourg	tbc	7 x 1 hour highlights
 Canal+	Poland	tbc	Live Coverage of All Rounds. If not live on C+ then live on SportKlub

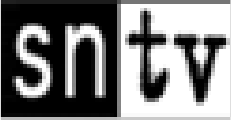
Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
EUROPEAN BROADCASTERS			
 SportKlub	Poland	4 million households	Live Coverage, Streaming, and 7 x 1 hour highlights. If not live on SportKlub then live on C+
 Benefica TV	Portugal	tbc	7 x 1/2 hour highlights
 Sport TV	Portugal	tbc	Live Coverage of Portimao and 7 x 1 hour highlights
 LookSport3	Romania	7.3 million households	7 x 1 hour highlights
 Motorsport TV	Russia	35 million households	Live Coverage, Streaming, and 7 x 1 hour highlights
 TV Start	Russia	25 million households	7 x 1 hour highlights
 Arena Sport	Slovak Republic	2 million households across both republics	Live Coverage and 7 x 1 hour highlights
 Garage TV	Spain	OTT network	7 x 1 hour highlights
 CNBC	United Kingdom	222 million households through EMEA	7 x 1 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
EUROPEAN BROADCASTERS			
 Free Sports	United Kingdom	18m households	7 x 1 hour highlights
 Sports Channel Network	United Kingdom	OTT network	7 x 1 hour highlights
 BT Sport	United Kingdom	8m households	7 x 1 hour highlights
MIDDLE EAST & AFRICA			
 CNBC	Pan Middle East	222 million households through EMEA	7 x 1 hour highlights
 Dubai TV	Pan Middle East	170 million viewers through region	7 x 1 hour highlights
 SuperSport	South Africa	8 million households	7 x 1 hour highlights
 beIN SPORTS	Turkey	tbc	7 x 1 hour highlights

Broadcaster		Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
ASIAN BROADCASTERS				
 FOX		Pan Asia	163 million households	7 x 1 hour highlights
 CNBC		Pan Asia	16 million households	7 x 1 hour highlights
 beIN		Pan Asia	tbc	7 x 1 hour highlights
 FOX Sports		Australia	2 million households	7 x 1 hour highlights
 beIN		Australia	tbc	7 x 1 hour highlights
 Star Sports		China	tbc	7 x 1 hour highlights
 beIN		Hong Kong	tbc	7 x 1 hour highlights
 Hong Kong iCable		Hong Kong	2.5 million households	7 x 1 hour highlights
 Sony Ten		India, Pakistan, Sri Lanka	8 million households	7 x 1 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
ASIAN BROADCASTERS			
 RCTI+	Indonesia	OTT platform	Live Streaming and 7 x 1 hour highlights
 beIN	Indonesia	tbc	7 x 1 hour highlights
 Astro	Malaysia	1 million subscribers	7 x 1 hour highlights
 beIN	Malaysia and Singapore	tbc	7 x 1 hour highlights
 Spark	New Zealand	140k registered active users	7 x 1 hour highlights
 Starhub Cable Vision	Singapore	2 million subscribers	Live Coverage and 7 x 1 hour highlights
 beIN	Thailand (Cambodia, Laos overspill)	tbc	7 x 1 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
NORTH / SOUTH AMERICAN BROADCASTERS			
 CNBC	Pan Latin America	49 million households	7 x 1 hour highlights
 Direct TV	Pan Latin America	tbc	7 x 1 hour highlights
 Garage TV	Pan Latin America	OTT platform	7 x 1 hour highlights
 Claro Sports	Mexico	tbc	7 x 1 hour highlights
 MTOD	USA	1 million households	Live Streaming and 7 x 1 hour highlights

Broadcaster		Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
WORLDWIDE BROADCASTERS				
 SNTV		Worldwide	2.6 million potential households	News access only
 Reuters		Worldwide	n/a	News access only
 Autospeed		Worldwide	tbc	20 minutes highlights of each round
 Radio Le Mans		Worldwide	n/a	Live internet/radio coverage
 TheRace.com		Worldwide excl USA	OTT platform	Live streaming from Round 2
 Boxd.tv		Worldwide excl USA	OTT platform	Live streaming of each round
 Motorsport Mondial		Worldwide	474+ million viewers	Edited highlights of each round
 Planet Sport		Worldwide	100+ million viewers	Edited highlights of each round
 Max Power		Worldwide	700+ million viewers	Edited highlights of each round