



MICHELIN

LE MANS
CUP

TV DISTRIBUTION

WHERE TO WATCH MICHELIN LE MANS CUP ?



EUROPEAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights
 CNBC Europe	Pan Europe	222 million households through EMEA	7 x 1/2 hour highlights
 Motorsport.tv	Pan Europe	31.9 million households	Live streaming of all events & 7 x ½ hour highlights
 Motor Racing	Pan Europe	TBC	7 x ½ hour highlights
 Eleven Sports Network	Belgium	900,000 households	7 x 1/2 hour highlights
 Joj TV	Czech & Slovak Republics	2m households across both Republics	Live coverage & 7 x 1/2 hour highlights
 Motorvision	Germany	20.1m hh free TV; 4.2m hh pay-TV	Live coverage & 7 x 1/2 hour highlights
 Eleven Sports Network	Italy	tbc	7 x 1/2 hour highlights
 Sportklub	Poland	4m households	Live coverage, live streaming & 7 x 1/2 hour highlights

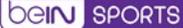
EUROPEAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights	
	Sport TV	Portugal	tbc	Live coverage of Portimao & 7 x 1/2 hour highlights
	Benfica TV	Portugal	340,000 households	7 x 1/2 hour highlights
	LookSport3	Romania	7.3m households	7 x 1/2 hour highlights
	Joj TV	Slovak Republic	2m households across both Republics	Live coverage & 7 x 1/2 hour highlights
	Garage TV	Spain	n/a	7 x 1/2 hour highlights
	BT Sport	United Kingdom	4million households	7 x 1/2 hour highlights
	FreeSports	United Kingdom	18m households	Live coverage & 7 x 1/2 hour highlights
	PremierSports	United Kingdom	18m households	7 x 1/2 hour highlights
	CNBC UK	United Kingdom	222 million households through EMEA	7 x 1/2 hour highlights

MIDDLE EAST & AFRICAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights
 CNBC EMEA	Pan Middle East *	Included within Europe's numbers	7 x 1/2 hour highlights
 Dubai TV	Pan Middle East*	170 million viewers through region	7 x 1/2 hour highlights
 Azam Media	GCC *	3.5 million subscribers	7 x 1/2 hour highlights
 MNet Supersport	South Africa *	3.5 million subscribers	7 x 1/2 hour highlights
 Azam Media	Sub Saharan Africa *	500,000 potential viewers	7 x 1/2 hour highlights
 Africa XP	Africa	65 million households	Full Delayed & 7 x 1/2 hour highlights
 Sport5	Israel	1.5 million households	7 x 1/2 hour highlights
 beIN SPORTS	Turkey	tbc	7 x 1/2 hour highlights

ASIAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights
 CNBC Asia	Pan Asia *	16 million households	7 x 1/2 hour highlights
 beIN Sports	Pan Asia *	tbc	Live streaming & 7 x 1/2 hour highlights
 Fox Sports	Australia	2m households	7 x 1/2 hour highlights
 beIN Sports	Australia	tbc	Live streaming & 7 x 1/2 hour highlights
 Eleven Sports Network	Brunei	tbc	7 x 1/2 hour highlights
 Star Sports	China	20m pp annually	7 x 1/2 hour highlights
 beIN Sports	Hong Kong	tbc	Live streaming & 7 x 1/2 hour highlights
 Now TV	Hong Kong	1.3m households	7 x 1/2 hour highlights

ASIAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights
 ICable	Hong Kong	2.5m households	7 x 1/2 hour highlights
 Open TV	Hong Kong	tbc	7 x 1/2 hour highlights
 Sony Ten	India/P'stan/ Sri Lanka	60m households	7 x 1/2 hour highlights
 1 Sport	India	70m households	7 x 1/2 hour highlights
 Eleven Sports Network	Indonesia	tbc	7 x 1/2 hour highlights
 beIN Sports	Indonesia	tbc	Live streaming & 7 x 1/2 hour highlights
 Eleven Sports Network	Macau	60,000 subscribers	7 x 1/2 hour highlights
 Astro	Malaysia	tbc	7 x 1/2 hour highlights

ASIAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights
beIN Sports	Malaysia & Singapore	tbc	Live streaming & 7 x 1/2 hour highlights
Eleven Sports Network	Malaysia	2.8m households	7 x 1/2 hour highlights
Eleven Sports Network	Mongolia	50,000 subscribers	7 x 1/2 hour highlights
beIN Sports	Philippines	tbc	Live streaming & 7 x 1/2 hour highlights
ABS CBN	Philippines	tbc	7 x 1/2 hour highlights
iWant	Philippines	tbc	7 x 1/2 hour highlights
Eleven Sports Network	Philippines	350,000 subscribers	7 x 1/2 hour highlights
Starhub Cable Vision	Singapore	tbc	Live streaming & 7 x 1/2 hour highlights

ASIAN BROADCASTERS

Broadcaster		Territories	Info	Live or highlights
	Singtel	Singapore	tbc	Full Delayed & 7 x 1/2 hour highlights
	Eleven Sports Network	Singapore	382,000 subscribers	7 x 1/2 hour highlights
	Eleven Sports Network	Thailand	900,000 subscribers	7 x 1/2 hour highlights
	beIN Sports	Thailand (Cambodia, Laos overspill)	tbc	Live streaming & 7 x 1/2 hour highlights
	Eleven Sports Network	Vietnam	n/a	7 x 1/2 hour highlights

AMERICAN BROADCASTERS

Broadcaster	Territories	Info	Live or highlights	
	CNBC Latam	Pan Latin America *	49 million households	7 x 1/2 hour highlights
	Garage TV	Pan Latin America *	n/a	7 x 1/2 hour highlights
	MotorTrend on Demand	USA *	1m households	Live streaming & 7 x 1/2 hour highlights

Worldwide Broadcasters

Broadcaster		Territories	Info	Live or highlights
	SNTV	Worldwide	2.6m potential households	News access only
	Eurovision	Worldwide	Tbc	News access only
	Thomson Reuters	Worldwide	Tbc	News access only
	The Race.com	Worldwide excl USA	n/a	Live streaming of each round
	Motorsport Mundial	Worldwide *	474+ million viewers	Edited highlights of each round
	Planet Speed	Worldwide *	100+ million viewers	Edited highlights of each round
	Max Power	Worldwide *	700+ million viewers	Edited highlights of each round