

TV DISTRIBUTION: 4 Hours of Red Bull Ring



EUROPEAN
LEMAN
SERIES

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**4 HOURS OF
RED BULL RING**
15/16 MAY 2021 AUSTRIA
Round 2/6

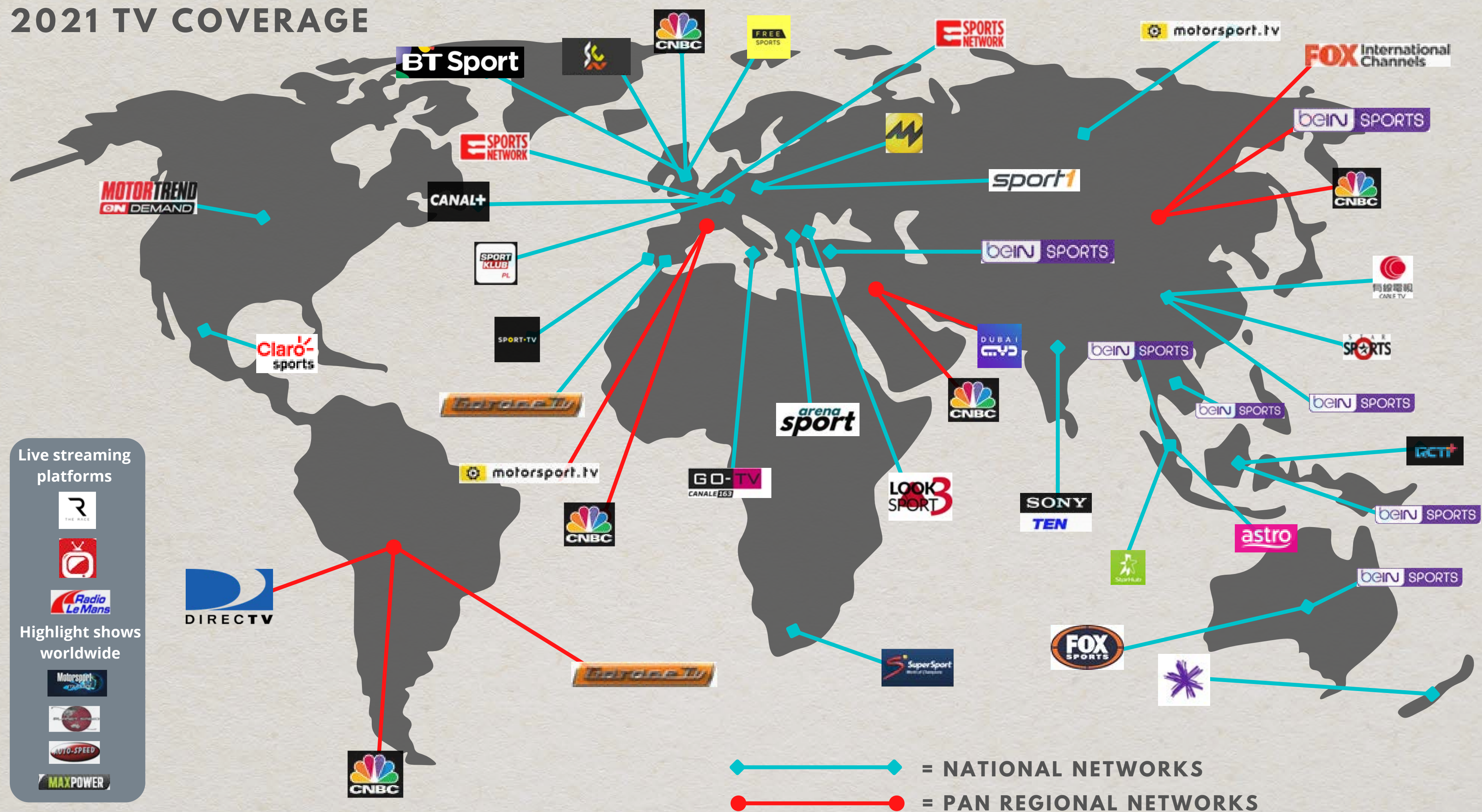
Red Bull
SPIELBERG



GOODYEAR

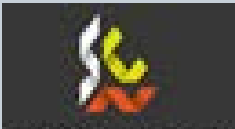


2021 TV COVERAGE



Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
EUROPEAN BROADCASTERS			
 CNBC	Pan - Europe	222 million households through EMEA	7 x 1 hour highlights
 Motorsport TV	Pan - Europe	31.9 million households	Live Streaming and 7 x 1 hour highlights
 Eleven Sports Network	Belgium	tbc	7 x 1 hour highlights
 Arena Sport	Czech Republic	2 million households across both republics	Live Coverage and 7 x 1 hour highlights
 Motorvision	Germany	tbc	Live Coverage and 7 x 1 hour highlights
 Sport 1	Germany	tbc	3 - 5 mins of each round
 GO-TV / Ch 163	Italy	tbc	News Clips
 Eleven Sports Network	Luxembourg	tbc	7 x 1 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
EUROPEAN BROADCASTERS			
 Canal+	Poland	tbc	Live Coverage of All Rounds
 Sportklub	Poland	tbc	Live Coverage, Streaming, and 7 x 1 hour highlights
 Sport TV	Portugal	tbc	Live Coverage of Portimao and 7 x 1 hour highlights
 LookSport3	Romania	tbc	7 x 1 hour highlights
 Motorsport TV	Russia	tbc	Live Coverage, Streaming, and 7 x 1 hour highlights
 Arena Sport	Slovak Republic	2 million households across both republics	Live Coverage and 7 x 1 hour highlights
 Garage TV	Spain	n/a	7 x 1 hour highlights
 CNBC	United Kingdom	222 million households through EMEA	7 x 1 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
EUROPEAN BROADCASTERS			
 Free Sports	United Kingdom	tbc	7 x 1 hour highlights
 Sports Channel Network	United Kingdom	n/a	7 x 1 hour highlights
 BT Sport	United Kingdom	tbc	7 x 1 hour highlights
MIDDLE EAST & AFRICA			
 CNBC	Pan Middle East	222 million households through EMEA	7 x 1 hour highlights
 Dubai TV	Pan Middle East	170 million viewers through region	7 x 1 hour highlights
 SuperSport	South Africa	8 million households	7 x 1 hour highlights
 beIN SPORTS	Turkey	tbc	7 x 1 hour highlights

Broadcaster		Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
ASIAN BROADCASTERS				
 FOX		Pan Asia	163 million households	7 x 1 hour highlights
 CNBC		Pan Asia	16 million households	7 x 1 hour highlights
 beIN		Pan Asia	tbc	7 x 1 hour highlights
 FOX Sports		Australia	tbc	7 x 1 hour highlights
 beIN		Australia	tbc	7 x 1 hour highlights
 Star Sports		China	tbc	7 x 1 hour highlights
 beIN		Hong Kong	tbc	7 x 1 hour highlights
 Hong Kong iCable		Hong Kong	tbc	7 x 1 hour highlights
 Sony Ten		India, Pakistan, Sri Lanka	8 million households	7 x 1 hour highlights

Broadcaster		Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
ASIAN BROADCASTERS				
	RCTI+	Indonesia	tbc	Live Streaming and 7 x 1 hour highlights
	beIN	Indonesia	tbc	7 x 1 hour highlights
	Astro	Malaysia	tbc	7 x 1 hour highlights
	beIN	Malaysia and Singapore	tbc	7 x 1 hour highlights
	Spark	New Zealand	tbc	7 x 1 hour highlights
	Starhub Cable Vision	Singapore	tbc	Live Coverage and 7 x 1 hour highlights
	beIN	Thailand (Cambodia, Laos overspill)	tbc	7 x 1 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
NORTH / SOUTH AMERICAN BROADCASTERS			
 CNBC	Pan Latin America	49 million households	7 x 1 hour highlights
 Garage TV	Pan Latin America	tbc	7 x 1 hour highlights
 Claro Sports	Mexico	tbc	7 x 1 hour highlights
 MTOD	USA	tbc	Live Streaming and 7 x 1 hour highlights
 Direct TV	Pan Latin America	tbc	7 x 1 hour highlights

Broadcaster		Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
WORLDWIDE BROADCASTERS				
	SNTV	Worldwide	2.6 million potential households	News access only
	Reuters	Worldwide	tbc	News access only
	Autospeed	Worldwide	tbc	20 minutes highlights of each round
	Radio Le Mans	Worldwide	n/a	Live internet/radio coverage
	TheRace.com	Worldwide excl USA	n/a	Live streaming from Round 2
	Boxd.tv	Worldwide excl USA	n/a	Live streaming of each round
	Motorsport Mundial	Worldwide	474+ million viewers	Edited highlights of each round
	Planet Sport	Worldwide	100+ million viewers	Edited highlights of each round
	Max Power	Worldwide	700+ million viewers	Edited highlights of each round