



UNITED
AUTOSPORTS

77

93

15



TV DISTRIBUTION: MLMC Portimao

LCTV



MICHELIN

LE MANS

CUP

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
EUROPEAN BROADCASTERS			
 CNBC	Pan - Europe	222 million households through EMEA	7 x 1/2 hour highlights
 Motorsport TV	Pan - Europe	31.9 million households	Live streaming and 7 x 1/2 hour highlights
 Eleven Sports Network	Belgium	900,000 households	7 x 1/2 hour highlights
 Arena Sport	Czech Republic	2 million households across both republics	Live coverage and 7 x 1/2 hour highlights
 Motorvision	Germany	20.1 million households free 4.2 million households Pay TV	Live coverage and 7 x 1/2 hour highlights
 Sport 1	Germany	33.13 households across all TV	3 - 5 mins of each round
 GO-TV / Ch 163	Italy	tbc	News Clips
 Eleven Sports Network	Luxembourg	tbc	7 x 1/2 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
EUROPEAN BROADCASTERS			
 Benefica TV	Portugal	OTT platform	7 x 1/2 hour highlights
 Canal+	Poland	tbc	Live coverage of All Rounds
 Sportklub	Poland	4 million households	Live coverage & streaming and 7 x 1/2 hour highlights
 Sport TV	Portugal	tbc	Live coverage of Portimao and 7 x 1/2 hour highlights
 LookSport3	Romania	7.3 million households	7 x 1/2 hour highlights
 TV Start	Russia	25 million households	7 x 1/2 hour highlights
 Motorsport TV	Russia	35 million homes	Live coverage & streaming and 7 x 1/2 hour highlights
 Arena Sport	Slovak Republic	2 million households across both republics	Live coverage and 7 x 1/2 hour highlights
 Garage TV	Spain	OTT platform	7 x 1/2 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
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EUROPEAN BROADCASTERS

 CNBC	United Kingdom	222 million households through EMEA	7 x 1/2 hour highlights
 Free Sports	United Kingdom	18 million households	7 x 1/2 hour highlights
 Sports Channel Network	United Kingdom	20 million households	7 x 1/2 hour highlights
 BT Sport	United Kingdom	8m households	7 x 1/2 hour highlights

MIDDLE EAST & AFRICA

 CNBC	Pan Middle East	222 million households through EMEA	7 x 1/2 hour highlights
 Dubai TV	Pan Middle East	170 million viewers through region	7 x 1/2 hour highlights
 SuperSport	South Africa	8 million households	7 x 1/2 hour highlights
 beIN SPORTS	Turkey	tbc	7 x 1/2 hour highlights

Broadcaster

Territories

Info

LIVE or **HIGHLIGHTS**
local time for live coverage

ASIAN BROADCASTERS



FOX

Pan Asia

163 million households

7 x 1/2 hour highlights



CNBC

Pan Asia

16 million households

7 x 1/2 hour highlights



beIN

Pan Asia

tbc

7 x 1/2 hour highlights



FOX Sports

Australia

2 million households

7 x 1/2 hour highlights



beIN

Australia

tbc

7 x 1/2 hour highlights



Star Sports

China

tbc

7 x 1/2 hour highlights



beIN

Hong Kong

tbc

7 x 1/2 hour highlights



Hong Kong iCable

Hong Kong

2.5 million households

7 x 1/2 hour highlights



Sony Ten

India, Pakistan,
Sri Lanka

8 million households

7 x 1/2 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
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ASIAN BROADCASTERS

 RCTI+	Indonesia	OTT platform	Live streaming and 7 x 1/2 hour highlights
 beIN	Indonesia	tbc	7 x 1/2 hour highlights
 Astro	Malaysia	1 million subs	7 x 1/2 hour highlights
 beIN	Malaysia and Singapore	tbc	7 x 1/2 hour highlights
 Spark	New Zealand	140k registered active users	7 x 1/2 hour highlights
 Starhub Cable Vision	Singapore	2 million households	7 x 1/2 hour highlights
 beIN	Thailand (Cambodia, Laos overspill)	tbc	7 x 1/2 hour highlights

Broadcaster	Territories	Info	LIVE or HIGHLIGHTS local time for live coverage
NORTH / SOUTH AMERICAN BROADCASTERS			
 CNBC	Pan Latin America	49 million households	7 x 1/2 hour highlights
 Garage TV	Pan Latin America	OTT platform	7 x 1/2 hour highlights
 MTOD	USA	1 million households	Live streaming and 7 x 1/2 hour highlights

Broadcaster

Territories

Info

LIVE or **HIGHLIGHTS**
local time for live coverage

WORLDWIDE BROADCASTERS



SNTV

Worldwide

2.6 million potential households

News access only



Reuters

Worldwide

n/a

News access only



Autospeed

Worldwide

tbc

20 minutes highlights of each round



Radio Le Mans

Worldwide

n/a

Live internet/radio coverage

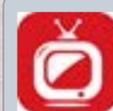


TheRace.com

Worldwide excl USA

OTT platform

Live streaming from Round 2



Boxd.tv

Worldwide excl USA

OTT platform

Live streaming of each round



Motorsport Mundial

Worldwide

474+ million viewers

Edited highlights of each round



Planet Sport

Worldwide

100+ million viewers

Edited highlights of each round



Max Power

Worldwide

700+ million viewers

Edited highlights of each round