



EUROPEAN  
**LEMAN** <sup>★</sup>  
SERIES <sup>★</sup>



# TV DISTRIBUTION:



## 4 HOURS OF PORTIMÃO

23/24 OCTOBER 2021 PORTUGAL  
Round 6/6

LCTV

#4HPORTIMAO



Broadcaster

Territories

Info

**LIVE** or **HIGHLIGHTS**  
local time for live coverage

**EUROPEAN BROADCASTERS**



CNBC

Pan - Europe

222 million households  
through EMEA

7 x 1 hour highlights



Motorsport TV

Pan - Europe

31.9 million  
households

**Live Streaming** and 7 x 1 hour highlights



Eleven Sports  
Network

Belgium

900,000 households

7 x 1 hour highlights



Arena Sport

Czech Republic

2 million households  
across both republics

**Live Coverage** and 7 x 1 hour highlights



Motorvision

Germany

20.1 million households free  
4.2 million households Pay TV

**Live Coverage** and 7 x 1 hour highlights



Sport 1

Germany

33.13 households  
across all TV

3 - 5 mins of each round



GO-TV / Ch  
163

Italy

tbc

News Clips



Eleven Sports  
Network

Luxembourg

tbc

7 x 1 hour highlights



Canal+

Poland

tbc

**Live Coverage** of all rounds. If not live  
on C+ then live on SportKlub

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**EUROPEAN BROADCASTERS**



SportKlub

Poland

4 million households

Live Coverage, Streaming, and 7 x 1 hour highlights. If not live on SportKlub then live on C+



Benefica TV

Portugal

tbc

7 x 1/2 hour highlights



Sport TV

Portugal

tbc

Live Coverage of Portimao and 7 x 1 hour highlights



LookSport3

Romania

7.3 million households

7 x 1 hour highlights



Motorsport TV

Russia

35 million households

Live Coverage, Streaming, and 7 x 1 hour highlights



TV Start

Russia

25 million households

7 x 1 hour highlights



Arena Sport

Slovak Republic

2 million households  
across both republics

Live Coverage and 7 x 1 hour highlights



Garage  
TV

Spain

OTT network

7 x 1 hour highlights



CNBC

United Kingdom

222 million households  
through EMEA

7 x 1 hour highlights

Broadcaster

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### EUROPEAN BROADCASTERS

 Free Sports	United Kingdom	18m households	7 x 1 hour highlights
 Sports Channel Network	United Kingdom	OTT network	7 x 1 hour highlights
 BT Sport	United Kingdom	8m households	7 x 1 hour highlights

### MIDDLE EAST & AFRICA

 CNBC	Pan Middle East	222 million households through EMEA	7 x 1 hour highlights
 Dubai TV	Pan Middle East	170 million viewers through region	7 x 1 hour highlights
 SuperSport	South Africa	8 million households	7 x 1 hour highlights
 beIN SPORTS	Turkey	tbc	7 x 1 hour highlights

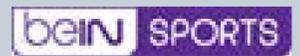
Broadcaster

Territories

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local time for live coverage

**ASIAN BROADCASTERS**

 FOX	Pan Asia	163 million households	7 x 1 hour highlights
 CNBC	Pan Asia	16 million households	7 x 1 hour highlights
 beIN	Pan Asia	tbc	7 x 1 hour highlights
 FOX Sports	Australia	2 million households	7 x 1 hour highlights
 beIN	Australia	tbc	7 x 1 hour highlights
 Star Sports	China	tbc	7 x 1 hour highlights
 beIN	Hong Kong	tbc	7 x 1 hour highlights
 Hong Kong iCable	Hong Kong	2.5 million households	7 x 1 hour highlights
 Sony Ten	India, Pakistan, Sri Lanka	8 million households	7 x 1 hour highlights

Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
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**ASIAN BROADCASTERS**

 RCTI+	Indonesia	OTT platform	<b>Live Streaming</b> and 7 x 1 hour highlights
 beIN	Indonesia	tbc	7 x 1 hour highlights
 Astro	Malaysia	1 million subscribers	7 x 1 hour highlights
 beIN	Malaysia and Singapore	tbc	7 x 1 hour highlights
 Spark	New Zealand	140k registered active users	7 x 1 hour highlights
 Starhub Cable Vision	Singapore	2 million subscribers	Delayed coverage and 7 x 1 hour highlights
 beIN	Thailand (Cambodia, Laos overspill)	tbc	7 x 1 hour highlights

Broadcaster	Territories	Info	<b>LIVE</b> or <b>HIGHLIGHTS</b> local time for live coverage
<b>NORTH / SOUTH AMERICAN BROADCASTERS</b>			
 <span data-bbox="559 714 696 757">CNBC</span>	Pan Latin America	49 million households	7 x 1 hour highlights
 <span data-bbox="496 887 696 930">Direct TV</span>	Pan Latin America	tbc	7 x 1 hour highlights
 <span data-bbox="569 1029 696 1114">Garage TV</span>	Pan Latin America	OTT platform	7 x 1 hour highlights
 <span data-bbox="479 1183 713 1286">Fox Sports Mexico</span>	Mexico	tbc	7 x 1 hour highlights
 <span data-bbox="553 1390 696 1433">MTOD</span>	USA	1 million households	<b>Live Streaming</b> and 7 x 1 hour highlights

Broadcaster

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**WORLDWIDE BROADCASTERS**



SNTV

Worldwide

2.6 million potential households

News access only



Reuters

Worldwide

n/a

News access only



Autospeed

Worldwide

tbc

20 minutes highlights of each round



Radio Le Mans

Worldwide

n/a

Live internet/radio coverage



TheRace.com

Worldwide excl USA

OTT platform

Live streaming from Round 2



Boxd.tv

Worldwide excl USA

OTT platform

Live streaming of each round



Motorsport Mundial

Worldwide

474+ million viewers

Edited highlights of each round



Planet Sport

Worldwide

100+ million viewers

Edited highlights of each round



Max Power

Worldwide

700+ million viewers

Edited highlights of each round