UNIVERSITY OF THE
DISTRICT OF COLUMBIA
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BBA Degree – Program Year Catalog: 2023

Degree Major
BBA Management

Concentration

LIT & Marketing

Student Name:

UDC N#:

Program Start Date:

Full



STUDENT COURSE GUIDE

DEPARTMENT OF MANAGEMENT

HANY MAKHLOUF ACADEMIC CENTER FOR STUDENT SUPPORT

Expected Grad. Date:

Semester 1							Semester 5					
Course #	Course	Туре	Credits	Term	Grade	Course #	Course	Type	Credits	Term	Grade	
IGED-110	Foundations of Writing I	Gen Ed	3			IGED-280*	Discovery Civics	Gen Ed	3			
MATH-105	Intermediate Algebra (IGED-120)	Gen Ed	3			BGMT-304	Intro. to Management	Core	3			
IGED-130	Foundations of Oral Comm.	Gen Ed	3			MKTG-304	Intro. to Marketing	Core	3			
MGIS-120	Comp. Apps / Disc. Tech. (IGED-250)	Gen Ed	3			FINA-314	Introduction to Finance	Core	3			
	A General University Elective		3			MGIS-302	Management Info. Systems	Core	3			
	Semest	er 2					Semes	ter 6				
Course #	Course		Credits	Term	Grade	Course #	Course	Type	Credits	Term	Grad	
IGED-111	Foundations of Writing II	Gen Ed	3			BGMT-310	Intro. to Intern. Business	Core	3			
MATH-116	Finite Math (<mark>IGED-220</mark>)	Gen Ed	3			BGMT-312	Intro. to Digital Analytics	Core	3			
BGMT-208	Business Communications	Prereq.	3			BGMT-409	Org. Theory and Behavior	Major	3			
ECON-201	Principles of Macroeconomics	Prereq.	3			MKTG-305	Consumer Behavior	Cncntr.	3			
PSYC-201	Introduction to Psychology	Major	3			MKTG-306	Promotion Management	Cncntr.	3			
	Semest	er 3					Semes	ter 7				
Course #	Course	Type	Credits	Term	Grade	Course #	Course	Type	Credits	Term	Grad	
IGED-140*	Foundation Ethics	Gen Ed	3			IGED-391						
			_			IGED-231	Front. Expl. Inquiry Capst. I	Gen Ed	1.5			
IGED-210	Discovery Writing	Gen Ed	3			BGMT-411	Leadership	Gen Ed Core	1.5 3			
	Discovery Writing Financial Accounting											
ACCT-201	·	Gen Ed	3			BGMT-411	Leadership	Core	3			
ACCT-201 BLAW-214	Financial Accounting	Gen Ed Prereq.	3			BGMT-411 BGMT-306	Leadership Human Resource Mgt.	Core Major	3			
IGED-210 ACCT-201 BLAW-214 FINA-220 ECON-202	Financial Accounting Legal Environment of Business	Gen Ed Prereq. Prereq.	3 3 3			BGMT-411 BGMT-306 MKTG-308	Leadership Human Resource Mgt. International Marketing	Core Major Cncntr.	3 3 3			
ACCT-201 BLAW-214 FINA-220	Financial Accounting Legal Environment of Business Business Statistics	Gen Ed Prereq. Prereq. Prereq.	3 3 3 3			BGMT-411 BGMT-306 MKTG-308	Leadership Human Resource Mgt. International Marketing	Core Major Cncntr. Cncntr.	3 3 3			
ACCT-201 BLAW-214 FINA-220	Financial Accounting Legal Environment of Business Business Statistics Principles of Microeconomics	Gen Ed Prereq. Prereq. Prereq.	3 3 3 3	Term	Grade	BGMT-411 BGMT-306 MKTG-308	Leadership Human Resource Mgt. International Marketing Marketing Research	Core Major Cncntr. Cncntr.	3 3 3	Term	Grad	
ACCT-201 BLAW-214 FINA-220 ECON-202	Financial Accounting Legal Environment of Business Business Statistics Principles of Microeconomics Semest	Gen Ed Prereq. Prereq. Prereq. Prereq.	3 3 3 3 3	Term	Grade	BGMT-411 BGMT-306 MKTG-308 MKTG-404	Leadership Human Resource Mgt. International Marketing Marketing Research	Core Major Cncntr. Cncntr.	3 3 3 3	Term	Grad	
ACCT-201 BLAW-214 FINA-220 ECON-202 Course #	Financial Accounting Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course	Gen Ed Prereq. Prereq. Prereq. Prereq. Prereq. Type	3 3 3 3 3 Credits	Term	Grade	BGMT-411 BGMT-306 MKTG-308 MKTG-404	Leadership Human Resource Mgt. International Marketing Marketing Research Semes Course	Core Major Cncntr. Cncntr.	3 3 3 3 Credits	Term	Grad	
ACCT-201 BLAW-214 FINA-220 ECON-202	Financial Accounting Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab	Gen Ed Prereq. Prereq. Prereq. Prereq. Type Gen Ed	3 3 3 3 3 Credits	Term	Grade	BGMT-411 BGMT-306 MKTG-308 MKTG-404 Course # IGED-392	Leadership Human Resource Mgt. International Marketing Marketing Research Semes Course Front. Expl. Inquiry Capst. II	Core Major Cncntr. Cncntr. Type Gen Ed	3 3 3 3 Credits	Term	Grad	
ACCT-201 BLAW-214 FINA-220 ECON-202 Course # IGED-260* IGED-270*	Financial Accounting Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab Discovery Diversity	Gen Ed Prereq. Prereq. Prereq. Prereq. Prered. Gen Ed Gen Ed	3 3 3 3 3 Credits 4 3	Term	Grade	BGMT-411 BGMT-306 MKTG-308 MKTG-404 Course # IGED-392 BGMT-419	Leadership Human Resource Mgt. International Marketing Marketing Research Semes Course Front. Expl. Inquiry Capst. II Business Policy & Strategy	Core Major Cncntr. Cncntr. ter 8 Type Gen Ed Core	3 3 3 3 Credits 1.5 3	Term	Grad	
ACCT-201 BLAW-214 FINA-220 ECON-202 Course # IGED-260* IGED-270* ACCT-202	Financial Accounting Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab Discovery Diversity Managerial Accounting	Gen Ed Prereq. Prereq. Prereq. Prered. Type Gen Ed Gen Ed Prereq.	3 3 3 3 3 3 Credits 4 3	Term	Grade	BGMT-411 BGMT-306 MKTG-308 MKTG-404 Course # IGED-392 BGMT-419 BGMT-414	Leadership Human Resource Mgt. International Marketing Marketing Research Semes Course Front. Expl. Inquiry Capst. II Business Policy & Strategy Prod. & Operations Mgt.	Core Major Cncntr. Cncntr. ter 8 Type Gen Ed Core Core	3 3 3 3 Credits 1.5 3	Term	Grad	
Course # IGED-260* ACCT-202 BGMT-311	Financial Accounting Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab Discovery Diversity Managerial Accounting Spreadsheet Analytics	Gen Ed Prereq. Prereq. Prereq. Prered. Type Gen Ed Gen Ed Prereq. Core	3 3 3 3 3 3 Credits 4 3 3 3	Term	Grade	BGMT-411 BGMT-306 MKTG-308 MKTG-404 Course # IGED-392 BGMT-419 BGMT-414 MKTG-405	Leadership Human Resource Mgt. International Marketing Marketing Research Semes Course Front. Expl. Inquiry Capst. II Business Policy & Strategy Prod. & Operations Mgt. Marketing Strategy	Core Major Cncntr. Cncntr. ter 8 Type Gen Ed Core Core Cncntr.	3 3 3 3 Credits 1.5 3 3	Term	Grad	
ACCT-201 BLAW-214 FINA-220 ECON-202 Course # IGED-260* IGED-270* ACCT-202 BGMT-311	Financial Accounting Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab Discovery Diversity Managerial Accounting Spreadsheet Analytics	Gen Ed Prereq. Prereq. Prereq. Prered. Type Gen Ed Gen Ed Prereq. Core	3 3 3 3 3 3 Credits 4 3 3 3	Term	Grade	BGMT-411 BGMT-306 MKTG-308 MKTG-404 Course # IGED-392 BGMT-419 BGMT-414 MKTG-405	Leadership Human Resource Mgt. International Marketing Marketing Research Semes Course Front. Expl. Inquiry Capst. II Business Policy & Strategy Prod. & Operations Mgt. Marketing Strategy	Core Major Cncntr. Cncntr. Type Gen Ed Core Core Cncntr. Cncntr.	3 3 3 3 Credits 1.5 3 3	Term	Grad	

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