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Providing Outstanding Service Since 1963

January 25, 2021

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

| December 2020 <u>(12/01/20 – 12/31/20)</u> | Prior Period <u>(11/01/20 – 11/30/20)</u> | Year to date <u>(01/01/20 – 11/30/20)</u> |
|---|--|--|
| Website sessions: 1,586 | Website sessions: 1,627 | Website sessions: 14,872 |
| Users: 1,252 | Users: 1,269 | Users: 8,741 |
| Pageviews: 3,302 | Pageviews: 3,468 | Pageviews: 31,427 |
| Video pageviews: 22 | Video pageviews: 4 | Video pageviews: 141 |
| Pages per session: 2.08 | Pages per session: 2.13 | Pages per session: 2.11 |
| Avg. duration: 01:44 | Avg. duration: 01:45 | Avg. duration: 01:50 |
| New visitors: 68.9% | New visitors: 65.6% | New visitors: 79.9% |
| Returning visitors: 31.1% | Returning visitors: 34.4% | Returning visitors: 20.1% |
| Bounce rate: 40.79%* | Bounce rate: 36.82%* | Bounce rate: 42.44%* |

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

A handwritten signature in blue ink, appearing to read "Mark Norris", is written over a horizontal line.

Mark Norris, General Manager

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