



**TRIUNFO**  
WATER & SANITATION DISTRICT

*Providing Outstanding Service Since 1963*

**Board of Directors**

- James Wall, Chair
- Raymond Tjulander, Vice Chair
- Janna Orkney, Director
- Leon E. Shapiro, Director
- Vacant, Director

January 27, 2020

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

**TWSD WEBSITE – GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

<b>December 2019</b> <b><u>(12/01/19 – 12/31/19)</u></b>	<b>Prior Period</b> <b><u>(11/01/19 – 11/30/19)</u></b>	<b>Year to date</b> <b><u>(01/01/19 – 12/31/19)</u></b>
<b>Website sessions: 354</b>	Website sessions: 337	Website sessions: 2,987
<b>Users: 292</b>	Users: 222	Users: 2,143
<b>Pageviews: 446</b>	Pageviews: 395	Pageviews: 4,086
<b>Video pageviews: 7</b>	Video pageviews: 7	Video pageviews: 43
<b>Pages per session: 1.26</b>	Pages per session: 1.17	Pages per session: 1.37
<b>Avg. duration: 00:33</b>	Avg. duration: 00:25	Avg. duration: 00:44
<b>New visitors: 71.5%</b>	New visitors: 73.8%	New visitors: 84.9%
<b>Returning visitors: 28.5%</b>	Returning visitors: 26.2%	Returning visitors: 15.1%
<b>Bounce rate: 86.44%*</b>	Bounce rate: 87.24%*	Bounce rate: 81.45%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or [lisamckinley@vrsd.com](mailto:lisamckinley@vrsd.com).

  
LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED   
Mark Norris, General Manager

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