



# TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

## Board of Directors

Janna Orkney, Chair

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*Providing Outstanding Service Since 1963*

January 28, 2019

Board of Directors  
Triunfo Sanitation District  
Ventura County, California

## IMPLEMENTATION OF TRIUNFO SANITATION DISTRICT NAME CHANGE

### Summary

In September 2018, the Board of Directors of Triunfo Sanitation District (TSD) voted to change the District's name to Triunfo Water and Sanitation District. The following month (October), the Board elected to delay adoption of a name-change resolution (copy attached) pending staff's development of a revised implementation schedule. Staff studied the impact of the name change on the various aspects of the District's business (stationery, website, customer billing, regulatory permitting, signage, public outreach, etc.), and analyzed the associated logistics, including the time required to integrate and implement all aspects of the change (see attached).

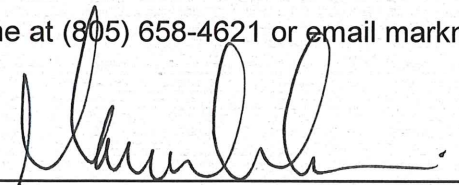
Based on the above analysis, staff has determined that the "official" date for the name change should be July 1, 2019. In addition to allowing sufficient time for completion and integration of the tasks on the attached summary (including allowance for contingencies), adoption of this date (the first day of the new fiscal year) will provide a "clean break" for the District's financial reporting and minimize any confusion as to the entity reporting in FY 2018-19 and FY 2019-20.

### Recommendation

It is recommended that the Board select July 1, 2019 as the effective date for TSD's name change to Triunfo Water and Sanitation District and execute the attached resolution accordingly.

If you have questions, please call me at (805) 658-4621 or email [marknorris@vrsd.com](mailto:marknorris@vrsd.com).

REVIEWED AND APPROVED:

  
Mark Norris - General Manager

Attachments: Resolution TSD2019-001 Changing the Name of the District to Triunfo Water and Sanitation District  
District Name Change Cost Impact Analysis (2018)

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**RESOLUTION NO. TSD 2019-001**  
**RESOLUTION OF THE TRIUNFO SANITATION DISTRICT**  
**CHANGING THE NAME OF THE DISTRICT TO**  
**TRIUNFO WATER AND SANITATION DISTRICT**

**WHEREAS**, Triunfo Sanitation District has been the name of the District since February 22, 1993, when it was changed from the Triunfo County Sanitation District;

**WHEREAS**, the District in recent years has become more involved in water and recycled water supplies to the constituents of the District;

**WHEREAS**, the District provides more services than just sanitation services to the constituents within the District.

**WHEREAS**, Section 4739.5 of the *Health & Safety Code* sets forth the mechanism for a name change such as is contemplated here.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Directors of Triunfo Sanitation District as follows:

**Section 1. Name Change.** The Board of Directors hereby approves changing the name of the District to Triunfo Water and Sanitation District.

**Section 2. Notification.** The Board of Directors hereby directs the Clerk of the Board to have a certified copy of this Resolution changing the name of the District recorded in the office of the County Recorder of Ventura County, and that certified copies of this Resolution be sent to the State Treasurer and Secretary of State.

**Section 3. Implementation.** The General Manager is hereby directed to take any and all necessary action and to expend funds as required to implement this change.

**Section 4. Effective Date.** This Resolution shall take effect

\_\_\_\_\_.

**PASSED AND ADOPTED** by the Board of Directors of Triunfo Sanitation District on this \_\_\_\_ day of \_\_\_\_\_, 2019 by the following votes:

AYES:

NOES:

ABSENT:

ATTEST:

\_\_\_\_\_  
Janna Orkney, Chair  
Triunfo Sanitation District Board of Directors

\_\_\_\_\_  
Juliet Rodriguez, Clerk of the Board

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Triunfo Sanitation District  
District Name Change Cost Impact Analysis (2018)

Item	Revised Range (Essential Items only)	Approximate time frame to implement
Utility billing (electronic template)	\$3,600	1-2 months
Uniforms (redo of shirts emblem)	\$600	1 month
Door Hangers - print 4 different styles - card stock	\$800	2-3 weeks
Stationary - new letterhead, envelopes, forms	\$175	2-3 weeks
Library sign	\$150	1 month
Banners	\$100	2-3 weeks
Tablecloths	\$300	2-3 weeks
Domain Name	\$100	1 month
Phone numbers/message	\$500 - \$600	1-2 days
Logo redesign	\$500 - \$1,000	1-2 months
Signs for Oak Park location, vehicles	\$800	1-2 months
Contingency	\$2,000	
<b>Website</b>		
<i>Staff</i>	\$200 - \$300	1 month
<i>theAgency</i>	\$1,500 - \$2,000	1 month
<b>Public Notification/announcements</b>		
<i>VC Star (1 posting)</i>	\$300	1-2 weeks
<i>Acorn (1 posting, 2 routes)</i>	\$1,200	1-2 weeks
<i>Direct mailing (1 postcard) *Legal to check requirement</i>	\$0 - \$4,400	1-2 weeks
<b>State filings/Regional Board</b>		
<i>New permit applications</i>	\$1,500	2-3 months
<i>Revising reports/documents (SSMP, UWMP, EAP, etc.)</i>	\$3,000	2-3 months
<b>Total Estimated Cost for TSD Name Change*</b>	<b>\$15,325 - \$22,925</b>	

\* Does not include cost for JPA related items or District Legal Counsel fees

Note: Impacts for Ordinances, TPFC, Contracts, business cards, etc., will be part of any future revisions

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