



TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

Board of Directors
Janna Orkney, Chair
Susan Pan, Vice Chair
Leon Shapiro, Director
Raymond Tjulander, Director
James Wall, Director

Providing Outstanding Service Since 1963

January 28, 2019

Board of Directors
Triunfo Sanitation District
Ventura County, California

TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

December 2018 (12/01/18 – 12/31/18)	Prior Period (11/01/18 – 11/30/18)	Inception to date (10/4/12 – 01/22/19)
Website sessions: 155	Website sessions: 219	Website sessions: 51,796
Users: 130	Users: 196	Users: 29,762
Pageviews: 250	Pageviews: 406	Pageviews: 135,238
Pages per session: 1.61	Pages per session: 1.59	Pages per session: 2.61
Avg. duration: 00:56	Avg. duration: 01:23	Avg. duration: 02:20
New visitors: 76.1%	New visitors: 84.8%	New visitors: 87.9%
Returning visitors: 23.9%	Returning visitors: 15.2%	Returning visitors: 12.1%
Bounce rate: 73.55%*	Bounce rate: 71.76%*	Bounce rate: 43.08%*

* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrzd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

This page is intentionally blank