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*Providing Outstanding Service Since 1963*

February 22, 2021

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

## **TWSD WEBSITE – GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

<b>January 2021</b> <b><u>(01/01/21 – 01/31/21)</u></b>	<b>Prior Period</b> <b><u>(12/01/20 – 12/31/20)</u></b>	<b>Year to date</b> <b><u>(01/01/21 – 01/31/21)</u></b>
<b>Website sessions: 1,773</b>	Website sessions: 1,586	Website sessions: 1,773
<b>Users: 1,365</b>	Users: 1,252	Users: 1,365
<b>Pageviews: 3,727</b>	Pageviews: 3,302	Pageviews: 3,727
<b>Video pageviews: 17</b>	Video pageviews: 22	Video pageviews: 17
<b>Pages per session: 2.10</b>	Pages per session: 2.08	Pages per session: 2.10
<b>Avg. duration: 01:47</b>	Avg. duration: 01:44	Avg. duration: 01:47
<b>New visitors: 68.6%</b>	New visitors: 68.9%	New visitors: 68.6%
<b>Returning visitors: 31.4%</b>	Returning visitors: 31.1%	Returning visitors: 31.4%
<b>Bounce rate: 40.16%*</b>	Bounce rate: 40.79%*	Bounce rate: 40.16%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or [lisamckinley@vrsd.com](mailto:lisamckinley@vrsd.com).

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

A handwritten signature in blue ink, appearing to read "Mark Norris", is written over a horizontal line.

Mark Norris, General Manager

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