



TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

Board of Directors

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Providing Outstanding Service Since 1963

February 25, 2019

Board of Directors
Triunfo Sanitation District
Ventura County, California

TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

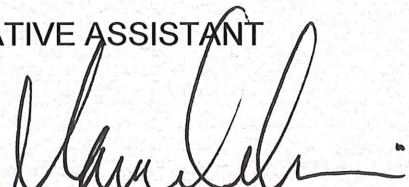
December 2018 <u>(01/01/19 – 01/31/19)</u>	Prior Period <u>(12/01/18 – 12/31/18)</u>	Inception to date <u>(10/4/12 – 02/19/19)</u>
Website sessions: 116	Website sessions: 155	Website sessions: 51,887
Users: 103	Users: 130	Users: 29,821
Pageviews: 161	Pageviews: 250	Pageviews: 135,344
Pages per session: 1.39	Pages per session: 1.61	Pages per session: 2.61
Avg. duration: 00:28	Avg. duration: 00:56	Avg. duration: 02:19
New visitors: 76.9%	New visitors: 76.1%	New visitors: 88%
Returning visitors: 23.1%	Returning visitors: 23.9%	Returning visitors: 12%
Bounce rate: 80.17%*	Bounce rate: 73.55%*	Bounce rate: 43.16%*

* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.


LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED


Mark Norris, General Manager

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