



Board of Directors

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Providing Outstanding Service Since 1963

March 22, 2021

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

February 2021 <u>(02/01/21 – 02/28/21)</u>	Prior Period <u>(01/01/21 – 01/31/21)</u>	Year to date <u>(01/01/21 – 02/28/21)</u>
Website sessions: 1,586	Website sessions: 1,773	Website sessions: 3,359
Users: 1,255	Users: 1,365	Users: 2,369
Pageviews: 3,169	Pageviews: 3,727	Pageviews: 6,896
Video pageviews: 13	Video pageviews: 17	Video pageviews: 30
Pages per session: 2.00	Pages per session: 2.10	Pages per session: 2.05
Avg. duration: 01:30	Avg. duration: 01:47	Avg. duration: 01:39
New visitors: 70.6%	New visitors: 68.6%	New visitors: 74.7%
Returning visitors: 29.4%	Returning visitors: 31.4%	Returning visitors: 25.3%
Bounce rate: 41.24%*	Bounce rate: 40.16%*	Bounce rate: 40.67%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED



Mark Norris, General Manager

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