



TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

Board of Directors

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Providing Outstanding Service Since 1963

March 25, 2019

Board of Directors
Triunfo Sanitation District
Ventura County, California

TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

February 2019 <u>(02/01/19 – 02/28/19)</u>	Prior Period <u>(01/01/19 – 01/31/19)</u>	Inception to date <u>(10/4/12 – 03/19/19)</u>
Website sessions: 89	Website sessions: 116	Website sessions: 51,988
Users: 77	Users: 103	Users: 29,901
Pageviews: 109	Pageviews: 161	Pageviews: 135,524
Pages per session: 1.22	Pages per session: 1.39	Pages per session: 2.61
Avg. duration: 00:20	Avg. duration: 00:28	Avg. duration: 02:19
New visitors: 76.8%	New visitors: 76.9%	New visitors: 88%
Returning visitors: 23.2%	Returning visitors: 23.1%	Returning visitors: 12%
Bounce rate: 86.52%*	Bounce rate: 80.17%*	Bounce rate: 43.23%*

* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

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