



TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

Board of Directors

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Providing Outstanding Service Since 1963

April 22, 2019

Board of Directors
Triunfo Sanitation District
Ventura County, California

TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

March 2019 (03/01/19 – 03/31/19)	Prior Period (02/01/19 – 02/28/19)	Inception to date (10/4/12 – 04/15/19)
Website sessions: 114	Website sessions: 89	Website sessions: 52,113
Users: 107	Users: 77	Users: 30,005
Pageviews: 198	Pageviews: 109	Pageviews: 135,708
Video pageviews: 2	Video pageviews: 2	Video pageviews: 23
Pages per session: 1.74	Pages per session: 1.22	Pages per session: 2.60
Avg. duration: 00:39	Avg. duration: 00:20	Avg. duration: 02:19
New visitors: 88.1%	New visitors: 76.8%	New visitors: 87.9%
Returning visitors: 11.9%	Returning visitors: 23.2%	Returning visitors: 12.1%
Bounce rate: 79.82%*	Bounce rate: 86.52%*	Bounce rate: 43.33%*

* Percentage of single-page visits (visitor left the site from the entrance page)

Staff researched analytics data to determine the level of activity for the District's board meeting videos. Between March 26, 2018 and March 31, 2019, there were 23 hits to the video page, out of the total 2,059 sessions that period. This information is now included in the monthly report.

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

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