



**Board of Directors**

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*Providing Outstanding Service Since 1963*

April 26, 2021

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

**TWSD WEBSITE – GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

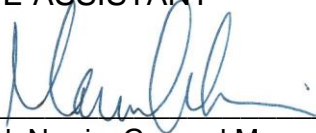
<b>March 2021</b> <b><u>(03/01/21 – 03/31/21)</u></b>	<b>Prior Period</b> <b><u>(02/01/21 – 02/28/21)</u></b>	<b>Year to date</b> <b><u>(01/01/21 – 03/31/21)</u></b>
<b>Website sessions: 2,157</b>	Website sessions: 1,586	Website sessions: 5,516
<b>Users: 1,736</b>	Users: 1,255	Users: 3,772
<b>Pageviews: 4,541</b>	Pageviews: 3,169	Pageviews: 11,437
<b>Video pageviews: 11</b>	Video pageviews: 13	Video pageviews: 41
<b>Pages per session: 2.11</b>	Pages per session: 2.00	Pages per session: 2.07
<b>Avg. duration: 01:26</b>	Avg. duration: 01:30	Avg. duration: 01:34
<b>New visitors: 72.5%</b>	New visitors: 70.6%	New visitors: 77.8%
<b>Returning visitors: 27.5%</b>	Returning visitors: 29.4%	Returning visitors: 22.2%
<b>Bounce rate: 32.73%*</b>	Bounce rate: 41.24%*	Bounce rate: 37.56%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrzd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

  
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Mark Norris, General Manager

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