



#### Board of Directors

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*Providing Outstanding Service Since 1963*

April 27, 2020

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California


### TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

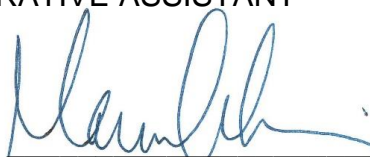
<b>March 2020</b> <b><u>(02/01/20 – 02/29/20)</u></b>	<b>Prior Period</b> <b><u>(02/01/20 – 02/29/20)</u></b>	<b>Year to date</b> <b><u>(01/01/20 – 02/29/20)</u></b>
<b>Website sessions: 368</b>	Website sessions: 388	Website sessions: 1,273
<b>Users: 308</b>	Users: 313	Users: 902
<b>Pageviews: 496</b>	Pageviews: 495	Pageviews: 1,808
<b>Video pageviews: 7</b>	Video pageviews: 8	Video pageviews: 18
<b>Pages per session: 1.35</b>	Pages per session: 1.28	Pages per session: 1.42
<b>Avg. duration: 00:41</b>	Avg. duration: 00:24	Avg. duration: 01:31
<b>New visitors: 70.7%</b>	New visitors: 69.7%	New visitors: 78.3%
<b>Returning visitors: 19.3%</b>	Returning visitors: 30.3%	Returning visitors: 21.7%
<b>Bounce rate: 81.52%*</b>	Bounce rate: 82.22%*	Bounce rate: 76.67%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

 for  
LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED



Mark Norris, General Manager

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