

Providing Outstanding Service Since 1963

Board of Directors

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May 18, 2020

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE - GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

Prior Period Year to date **April 2020** (04/01/20 - 04/30/20)(03/01/20 - 03/31/20)(01/01/20 - 04/30/20)Website sessions: 1,681 Website sessions: 329 Website sessions: 368 **Users: 308** Users: 308 Users: 1,163 Pageviews: 573 Pageviews: 496 Pageviews: 2,381 Video pageviews: 5 Video pageviews: 7 Video pageviews: 23 Pages per session: 1.40 Pages per session: 1.35 Pages per session: 1.42 Avg. duration: 00:46 Avg. duration: 00:41 Avg. duration: 01:20 New visitors: 72.3% New visitors: 70.7% New visitors: 79.2% **Returning visitors: 27.7%** Returning visitors: 19.3% Returning visitors: 20.8% **Bounce rate: 79.17%*** Bounce rate: 81.52%* Bounce rate: 77.28%*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

MCKINLEY - ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

^{*} Percentage of single-page visits (visitor left the site from the entrance page)

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