



# TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

## Board of Directors

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*Providing Outstanding Service Since 1963*

May 20, 2019

Board of Directors  
Triunfo Sanitation District  
Ventura County, California

## TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

<b>April 2019</b> <b><u>(04/01/19 – 04/30/19)</u></b>	<b>Prior Period</b> <b><u>(03/01/19 – 03/31/19)</u></b>	<b>Inception to date</b> <b><u>(10/4/12 – 05/13/19)</u></b>
<b>Website sessions: 147</b>	Website sessions: 114	Website sessions: 52,252
<b>Users: 129</b>	Users: 107	Users: 30,119
<b>Pageviews: 200</b>	Pageviews: 198	Pageviews: 135,881
<b>Video pageviews: 0</b>	Video pageviews: 2	Video pageviews: 23
<b>Pages per session: 1.36</b>	Pages per session: 1.74	Pages per session: 2.60
<b>Avg. duration: 00:41</b>	Avg. duration: 00:39	Avg. duration: 02:19
<b>New visitors: 86.5%</b>	New visitors: 88.1%	New visitors: 88.1%
<b>Returning visitors: 13.5%</b>	Returning visitors: 11.9%	Returning visitors: 11.9%
<b>Bounce rate: 85.03%*</b>	Bounce rate: 79.82%*	Bounce rate: 43.43%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or [lisamckinley@vrsd.com](mailto:lisamckinley@vrsd.com).

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

  
Mark Norris, General Manager

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