



**Board of Directors**

Raymond Tjulander, Chair

Leon Shapiro, Vice Chair

Jane Nye, Director

Janna Orkney, Director

James Wall, Director

*Providing Outstanding Service Since 1963*

May 24, 2021

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

**TWSD WEBSITE – GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

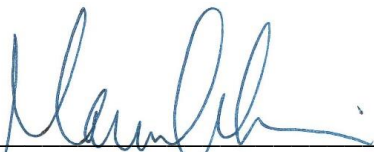
<b>April 2021</b> <b><u>(04/01/21 – 04/30/21)</u></b>	<b>Prior Period</b> <b><u>(03/01/21 – 03/31/21)</u></b>	<b>Year to date</b> <b><u>(01/01/21 – 04/30/21)</u></b>
<b>Website sessions: 2,701</b>	Website sessions: 2,157	Website sessions: 8,217
<b>Users: 2,114</b>	Users: 1,736	Users: 5,473
<b>Pageviews: 5,557</b>	Pageviews: 4,541	Pageviews: 16,994
<b>Video pageviews: 34</b>	Video pageviews: 11	Video pageviews: 75
<b>Pages per session: 2.06</b>	Pages per session: 2.11	Pages per session: 2.07
<b>Avg. duration: 01:18</b>	Avg. duration: 01:26	Avg. duration: 01:29
<b>New visitors: 71.4%</b>	New visitors: 72.5%	New visitors: 78.4%
<b>Returning visitors: 28.6%</b>	Returning visitors: 27.5%	Returning visitors: 21.6%
<b>Bounce rate: 31.88%*</b>	Bounce rate: 32.73%*	Bounce rate: 35.69%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or [lisamckinley@vrsd.com](mailto:lisamckinley@vrsd.com).

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

  
Mark Norris, General Manager

This page is intentionally blank