



TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

Board of Directors

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Providing Outstanding Service Since 1963

June 24, 2019

Board of Directors
Triunfo Sanitation District
Ventura County, California

TRIUNFO SANITATION DISTRICT NAME CHANGE

Summary

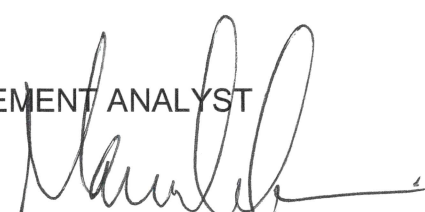
In September 2018, the Board of Directors of Triunfo Sanitation District (TSD) voted to change the District's name to Triunfo Water & Sanitation District (TWSD) to better reflect the full scope of the District's services. In January 2019, the Board voted to approve staff's implementation schedule for that change, to take effect at the beginning of the new fiscal year on July 1, 2019. Since then, staff has administered the needed logistics, including:

1. New TWSD logo;
2. Updated website with new domain name (trunfowsd.com);
3. Revisions to legal documents as needed;
4. Public outreach (news releases, water bill inserts, customer mailing, display advertising, social media);
5. New stationery (letterhead, labels, business cards);
6. Facility and vehicle signage;
7. Uniform patches;
8. Water bill redesign (paper and electronic);
9. Phone messages;
10. Updates to customer forms;
11. Notification to vendors, organizations, government/regulatory/financial agencies;
12. JPA coordination.

All changes are on track to take effect on schedule. Staff will continue to monitor the process and troubleshoot as needed as of July 1. If you have questions, please call me at (805) 658-4608 or email sandywarren@vrzd.com.


SANDY WARREN – MANAGEMENT ANALYST

REVIEWED AND APPROVED:


Mark Norris - General Manager

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