



TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

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Providing Outstanding Service Since 1963

June 24, 2019

Board of Directors
Triunfo Sanitation District
Ventura County, California

TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

May 2019 (05/01/19 – 05/31/19)	Prior Period (04/01/19 – 04/30/19)	Inception to date (10/4/12 – 06/10/19)
Website sessions: 161	Website sessions: 147	Website sessions: 52,397
Users: 149	Users: 129	Users: 30,252
Pageviews: 222	Pageviews: 200	Pageviews: 136,084
Video pageviews: 0	Video pageviews: 0	Video pageviews: 25
Pages per session: 1.38	Pages per session: 1.36	Pages per session: 2.60
Avg. duration: 00:42	Avg. duration: 00:41	Avg. duration: 02:18
New visitors: 87.3%	New visitors: 86.5%	New visitors: 88.7%
Returning visitors: 12.7%	Returning visitors: 13.5%	Returning visitors: 11.3%
Bounce rate: 81.99%*	Bounce rate: 85.03%*	Bounce rate: 43.54%*

* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrzd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

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