



Board of Directors

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Providing Outstanding Service Since 1963

June 28, 2021

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:


May 2021 <u>(05/01/21 – 05/31/21)</u>	Prior Period <u>(04/01/21 – 04/30/21)</u>	Year to date <u>(01/01/21 – 05/31/21)</u>
Website sessions: 1,970	Website sessions: 2,701	Website sessions: 10,187
Users: 1,494	Users: 2,114	Users: 6,626
Pageviews: 4,292	Pageviews: 5,557	Pageviews: 21,286
Video pageviews: 27	Video pageviews: 34	Video pageviews: 102
Pages per session: 2.18	Pages per session: 2.06	Pages per session: 2.09
Avg. duration: 02:00	Avg. duration: 01:18	Avg. duration: 01:35
New visitors: 67.3%	New visitors: 71.4%	New visitors: 78.8%
Returning visitors: 28.6%	Returning visitors: 28.6%	Returning visitors: 21.2%
Bounce rate: 32.7%*	Bounce rate: 31.88%*	Bounce rate: 36.00%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrzd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED


Mark Norris, General Manager

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