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*Providing Outstanding Service Since 1963*

July 26, 2021

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

### **TWSD WEBSITE – GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

<b>June 2021</b> <b><u>(06/01/21 – 06/30/21)</u></b>	<b>Prior Period</b> <b><u>(05/01/21 – 05/30/21)</u></b>	<b>Year to date</b> <b><u>(01/01/21 – 06/31/21)</u></b>
<b>Website sessions: 2,158</b>	Website sessions: 1,970	Website sessions: 12,345
<b>Users: 1,586</b>	Users: 1,494	Users: 7,848
<b>Pageviews: 4,761</b>	Pageviews: 4,292	Pageviews: 26,047
<b>Video pageviews: 35</b>	Video pageviews: 27	Video pageviews: 137
<b>Pages per session: 2.21</b>	Pages per session: 2.18	Pages per session: 2.11
<b>Avg. duration: 01:43</b>	Avg. duration: 02:00	Avg. duration: 01:36
<b>New visitors: 69.4%</b>	New visitors: 67.3%	New visitors: 79.4%
<b>Returning visitors: 30.6%</b>	Returning visitors: 28.6%	Returning visitors: 20.6%
<b>Bounce rate: 41.43%</b>	Bounce rate: 32.7%*	Bounce rate: 36.95%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4602 or [fidelagarcia@trunfowsd.com](mailto:fidelagarcia@trunfowsd.com).

FIDELA GARCIA – CLERK OF THE BOARD

REVIEWED AND APPROVED

Mark Norris, General Manager

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