



Board of Directors

James Wall, Chair
Raymond Tjulander, Vice Chair
Jane Nye, Director
Janna Orkney, Director
Leon E. Shapiro, Director

Providing Outstanding Service Since 1963

July 27, 2020

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

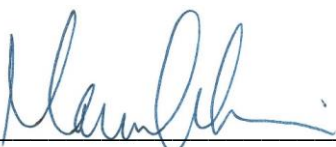
June 2020 <u>(06/01/20 – 06/30/20)</u>	Prior Period <u>(05/01/20 – 05/31/20)</u>	Year to date <u>(01/01/20 – 06/30/20)</u>
Website sessions: 1,847	Website sessions: 712	Website sessions: 4,240
Users: 1,159	Users: 565	Users: 2,798
Pageviews: 4,462	Pageviews: 1,432	Pageviews: 8,275
Video pageviews: 20	Video pageviews: 6	Video pageviews: 55
Pages per session: 2.42	Pages per session: 2.01	Pages per session: 1.95
Avg. duration: 02:11	Avg. duration: 01:36	Avg. duration: 01:45
New visitors: 75.7%	New visitors: 75.9%	New visitors: 80.8%
Returning visitors: 24.3%	Returning visitors: 24.1%	Returning visitors: 19.2%
Bounce rate: 34.92%*	Bounce rate: 58.71%*	Bounce rate: 55.71%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED


Mark Norris, General Manager

This page is intentionally blank