



**TRIUNFO**  
WATER & SANITATION DISTRICT

*Providing Outstanding Service Since 1963*

**Board of Directors**

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August 26, 2019

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

**TWSD WEBSITE – GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

<b>July 2019</b> <b><u>(07/01/19 – 07/31/19)</u></b>	<b>Prior Period</b> <b><u>(06/01/19 – 06/30/19)</u></b>	<b>Year to date</b> <b><u>(01/01/19 – 07/31/19)</u></b>
<b>Website sessions: 395</b>	Website sessions: 233	Website sessions: 1,255
<b>Users: 294</b>	Users: 213	Users: 1,027
<b>Pageviews: 629</b>	Pageviews: 200	Pageviews: 1,827
<b>Video pageviews: 0</b>	Video pageviews: 0	Video pageviews: 25
<b>Pages per session: 1.59</b>	Pages per session: 1.32	Pages per session: 1.46
<b>Avg. duration: 01:19</b>	Avg. duration: 00:32	Avg. duration: 00:49
<b>New visitors: 83.4%</b>	New visitors: 87.7%	New visitors: 88.5%
<b>Returning visitors: 16.6%</b>	Returning visitors: 12.3%	Returning visitors: 13.5%
<b>Bounce rate: 72.91%*</b>	Bounce rate: 79.4%*	Bounce rate: 78.96%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

  
Mark Norris, General Manager

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