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March 28, 2022

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

**METROPOLITAN WATER DISTRICT
STUDENT ART CALENDAR CONTEST**

Summary

The Metropolitan Water District of Southern California (MWD) has announced a call for entries in its 2023 Student Art Calendar Contest. This is an annual program that offers students in MWD's service area the opportunity to submit original water-related artwork for potential publication in a widely distributed, professionally printed calendar, along with a digital library. There are three grade-level divisions: elementary (K-5), middle school (6-8), and high school (9-12). For 2023, MWD judges will select 37 winning entries under the theme of "Water is Life."

Administration of the contest is performed at the local level by representatives of individual water purveyors. This includes identification of schools, communication about the contest, coordination of entries, and submission of finalists (maximum of 15) to MWD. Staff is making the Triunfo Water & Sanitation District (TWSD) Board of Directors aware of this program as a potential opportunity for public outreach/education within TWSD's water service area. If approved by the Board, staff would reach out to schools within the Oak Park Unified School District to make them aware of the contest and coordinate resulting participation.

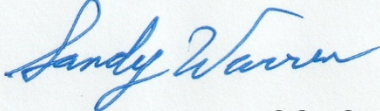
The deadline for participating agencies to submit entries to MWD is August 1, 2022. If given approval to proceed, staff proposes to communicate with the schools about the contest during April, receive entries in May-June, and coordinate selection of finalists with the Board in July (maximum of five per grade level). Please contact me at 818-400-9278 or email swarren23@roadrunner.com if you have any questions or need additional information.

Fiscal Impact

Costs for TWSD's participation in this outreach opportunity would consist of the staff/consultant time necessary to coordinate participation with the schools, administer TWSD's final submissions (as selected by the Board), and publicize the effort on the District's website, social media, and local news media. Staff estimates no more than 40 hours would be required for the entire effort.


Recommendation

It is recommended that the Board evaluate MWD's 2023 Student Art Calendar Contest as a public outreach/education opportunity and provide direction accordingly.



SANDY WARREN - CONSULTANT

REVIEWED AND APPROVED:



Mark Norris - General Manager