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Board of Directors

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September 21, 2020

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE - GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

Prior Period Year to date August 2020 (08/01/20 - 08/31/20)(07/01/20 - 07/31/20)(01/01/20 - 08/31/20)Website sessions: 8,016 Website sessions: 1,828 Website sessions: 1,948 Users: 1,332 Users: 1,404 Users: 4,841 Pageviews: 3,953 Pageviews: 4,382 Pageviews: 16,610 Video pageviews: 42 Video pageviews: 0 Video pageviews: 81 Pages per session: 2.16 Pages per session: 2.25 Pages per session: 2.07 Avg. duration: 01:48 Avg. duration: 01:59 Avg. duration: 01:49 New visitors: 64.9% New visitors: 67.9% New visitors: 79.3% **Returning visitors: 35.1%** Returning visitors: 32.1% Returning visitors: 20.7% Bounce rate: 36.76%* Bounce rate: 35.01%* Bounce rate: 46.36%*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

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LISA MCKINLEY - ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

^{*} Percentage of single-page visits (visitor left the site from the entrance page)

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