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Board of Directors Janna Orkney, Chair Susan Pan, Vice Chair Leon E. Shapiro, Director Raymond Tjulander, Director James Wall, Director

September 23, 2019

Board of Directors Triunfo Water & Sanitation District Ventura County, California

## UPDATE ON NEW TWSD WEBSITE

## Summary

At the August 26, 2019 Triunfo Water & Sanitation District (TWSD) Board meeting, the Board approved Contract No. T19-007 with Thinking2 to design and build a new website for the District. Staff subsequently initiated the purchase order process with Thinking2 and finalized the copy for the new website, as directed by the members of the Public Outreach/Communications Committee (Directors Orkney and Wall). That copy was sent to Thinking2 on September 18, 2019. Also at the Committee's direction, staff has begun assembling new photos for the website (original and stock photography).

The next phases of the design/build process include:

- 1. Strategy consultation with Thinking2 to communicate the Public Outreach/ Communications Committee's design goals.
- 2. Creation of customized design and initial review.
- 3. Development of the approved web design into mobile-responsive framework.
- 4. Fine-tuning of individual pages with content/image modification and data input to complete the design, followed by site testing, launch, and staff training.

If you have questions, please call me at (805) 658-4608 or email sandywarren@vrsd.com.

SANDY WARREN - MANAGEMENT ANALYST **REVIEWED AND APPROVED:** 

Mark Norris - General Manager

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