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September 23, 2019

Board of Directors  
Triunfo Water & Sanitation District  
Ventura County, California

**TWSD WEBSITE – GOOGLE ANALYTICS REPORT**

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

<b>August 2019</b> <b><u>(08/01/19 – 08/31/19)</u></b>	<b>Prior Period</b> <b><u>(07/01/19 – 07/31/19)</u></b>	<b>Year to date</b> <b><u>(01/01/19 – 08/31/19)</u></b>
<b>Website sessions: 396</b>	Website sessions: 395	Website sessions: 1,651
<b>Users: 311</b>	Users: 294	Users: 1,338
<b>Pageviews: 576</b>	Pageviews: 629	Pageviews: 2,403
<b>Video pageviews: 0</b>	Video pageviews: 0	Video pageviews: 25
<b>Pages per session: 1.45</b>	Pages per session: 1.59	Pages per session: 1.46
<b>Avg. duration: 01:10</b>	Avg. duration: 01:19	Avg. duration: 00:54
<b>New visitors: 80.4%</b>	New visitors: 83.4%	New visitors: 86%
<b>Returning visitors: 19.6%</b>	Returning visitors: 16.6%	Returning visitors: 14%
<b>Bounce rate: 80.05%*</b>	Bounce rate: 72.91%*	Bounce rate: 79.22%*

*\* Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or [lisamckinley@vrsd.com](mailto:lisamckinley@vrsd.com).

A handwritten signature in blue ink, reading "Lisa McKinley".

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

A handwritten signature in black ink, reading "Mark Norris".

Mark Norris, General Manager

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