



# TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

## Board of Directors

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*Providing Outstanding Service Since 1963*

October 22, 2018

Board of Directors  
Triunfo Sanitation District  
Ventura County, California

## **WESTLAKE VILLAGE STREET FESTIVAL – POTENTIAL TSD PARTICIPATION**

### **Summary**

For the past 24 years, the Rotary Club of Westlake Village has sponsored an annual Street Festival to benefit local non-profit organizations and Rotary-sponsored international water projects. The 2019 event is scheduled for Sunday, April 28. Activities include displays by more than 100 vendors and community organizations, gourmet food trucks, a Craft Beer Garden and Wine Tasting area, a classic car show, a Kid's Zone, and an entertainment stage. The Festival will be held on Lakeview Canyon Road between Agoura Road and Watergate Road.

Triunfo Sanitation District (TSD) has participated in the event the last four years. Staff has received sponsorship information from the Rotary Club of Westlake Village via email to inquire if TSD desires to participate in the 2019 event. Staff is seeking direction as to whether your Board would like TSD to participate in the Westlake Village Street Festival and, if so, at what level of participation. (In 2018, TSD participated as a Bronze level sponsor.)

### **Fiscal Impact**

The Bronze Sponsor level fee is \$1,000 (same as the 2018 event) and includes TSD's name and logo on a large event banner on the day of the event, *Thank you to Sponsor* ads on event materials, frequent thank-you announcements from the main stage during the event, and a 10' x 10' vendor booth space. (Bronze level sponsors have their choice of premium space locations in the order of applications received.) Costs will also include nominal staff time required to prepare display materials and staff the booth.

**Recommendation**

It is recommended that the TSD Board:

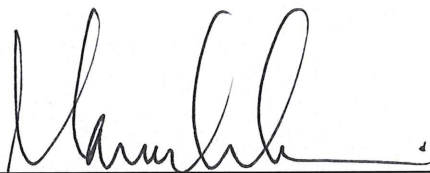
- A. Determine if participation in the April 28, 2019 Westlake Village Street Festival is desired and, if so, at what level and,
- B. Direct staff accordingly.

If you have questions regarding this event, please call me at (805) 658-4608 or email [sandywarren@vrsd.com](mailto:sandywarren@vrsd.com).



SANDY WARREN – MANAGEMENT ANALYST

APPROVED FOR OCTOBER 22, 2018 AGENDA



Mark Norris – General Manager