



# TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

## Board of Directors

- Janna Orkney, Chair
- Susan Pan, Vice Chair
- Raymond Tjulander, Director
- James Wall, Director
- Vacant, Director

*Providing Outstanding Service Since 1963*

October 22, 2018

Board of Directors  
Triunfo Sanitation District  
Ventura County, California

## TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

<b>September 2018 (09/01/18 – 09/30/18)</b>	<b>Prior Period (08/01/18 – 08/31/18)</b>	<b>Inception to date (10/4/12 – 10/14/18)</b>
<b>Website sessions: 167</b>	Website sessions: 223	Website sessions: 51,208
<b>Users: 145</b>	Users: 200	Users: 29,349
<b>Pageviews: 245</b>	Pageviews: 576	Pageviews: 134,276
<b>Pages per session: 1.47</b>	Pages per session: 2.58	Pages per session: 2.62
<b>Avg. duration: 00:59</b>	Avg. duration: 01:31	Avg. duration: 02:20
<b>New visitors: 80%</b>	New visitors: 84.1%	New visitors: 87.4%
<b>Returning visitors: 20%</b>	Returning visitors: 15.9%	Returning visitors: 12.6%
<b>Bounce rate: 74.25%*</b>	Bounce rate: 67.26%*	Bounce rate: 42.74%*

\* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4618 or [lisamckinley@vrsd.com](mailto:lisamckinley@vrsd.com).

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

This page is intentionally blank