



TRIUNFO
WATER & SANITATION DISTRICT

Providing Outstanding Service Since 1963

Board of Directors

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October 21, 2019

Board of Directors
Triunfo Water & Sanitation District
Ventura County, California

TWSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Water & Sanitation District (TWSD) website:

September 2019 <u>(09/01/19 – 09/30/19)</u>	Prior Period <u>(08/01/19 – 08/31/19)</u>	Year to date <u>(01/01/19 – 09/30/19)</u>
Website sessions: 315	Website sessions: 396	Website sessions: 1,966
Users: 269	Users: 311	Users: 1,528
Pageviews: 432	Pageviews: 576	Pageviews: 2,835
Video pageviews: 2	Video pageviews: 0	Video pageviews: 21
Pages per session: 1.37	Pages per session: 1.45	Pages per session: 1.44
Avg. duration: 00:30	Avg. duration: 01:10	Avg. duration: 00:50
New visitors: 79%	New visitors: 80.4%	New visitors: 85.9%
Returning visitors: 21%	Returning visitors: 19.6%	Returning visitors: 14.1%
Bounce rate: 77.78%*	Bounce rate: 80.05%*	Bounce rate: 78.99%*

** Percentage of single-page visits (visitor left the site from the entrance page)*

If you have questions, please contact me at (805) 658-4618 or lisamckinley@vrsd.com.

LISA MCKINLEY – ADMINISTRATIVE ASSISTANT

REVIEWED AND APPROVED

Mark Norris, General Manager

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